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## Minutes of the Meeting of the National Child Passenger Safety Board May 8, 2018

**Meeting (via conference call) called to order by Dina Burstein at 1:01 PM EST**

**Members Attending:** Dina Burstein, Tammy Franks, Laura Dunn, Kerry Chausmer, Amy Artuso, Krystal Heinzen, Terry Emerson, Bob Stevens, Mandi Seethaler, Ron Kremer, Meg Miller, Randy Chhabra, Lonny Haschel, Alexis Kagiliery, Michael Chappell, Charles Vits, Amber Kroeker,

**Members Not Present:** Sarah Tilton, Diana Imondi, Marilyn Bull, Jennifer Pelky

**Guest(s) Present:** None

\*Reminder: Members are asked not to call in to the meetings while driving a motor vehicle. Employees of the National Safety Council cannot remain on the call while any individual is driving a motor vehicle and using a cell phone regardless if hand-held or hands-free. Thank you!

### **Welcome and Introductions: Dina Burstein**

- NCPSB Statement of Intent
- Roll Call

### **March 2018 Meeting Minutes approval**

- Minutes approved with no changes requested. All present were in favor, with none opposed.

### **Update: Certification Program, Kerry Chausmer**

- Year 5 of CPST Month, held each May
  - Goal is 100 certification courses: currently have 117 registered
  - Started promotion earlier, more outreach to state contacts
- Suggest updating "I'm a CPST" profile pic on FB; one of two provided in last Express
  - Days this month when participants will randomly be selected
  - Way to win a pin even if not teaching in May
- As shared in [CPS Express](#):
  - Chicco update webinar scheduled for May 17
  - Secrets and tips to passing your recert audit scheduled for June
  - RV presentation also being updated in June
  - All will be posted on [cpsboard.org](http://cpsboard.org) website

### **NHTSA Update: Laura Dunn / Meg Miller**

- New Board resource: national digital check form
  - Exciting project for board to take on and promote
  - Developed in partnership with TTU and NSC - a free resource available to certified technicians
  - Right now in a soft roll out phase. Tiered rollout, testing usability with smaller groups of people
  - Projected for wide use launch around CPS week – optimistically

- NCPSTB orientation to take the place of next Communications committee call
- Plan to add to cpsboard.org once publicly available
- Additional analysis of information in 2015 NCRUSS report has been conducted.
  - [March 2018](#)
  - [October 2017](#)

### **Strategic Planning: Tammy Franks**

- Will be large focus during July meeting

### **Communications: Amy Artuso / Randy Chhabra**

- Thank you to everyone that helped with Lifesavers – in person and remotely
  - A lot of positive feedback received, everyone's efforts are appreciated very much!
- 20<sup>th</sup> Anniversary Video is now on [Learn About the Board](#) page, [FB](#) and [YouTube](#)
- Thanks to Ron Kremer for sharing website and social media analytics for April 2018
  - Suggest more FB live videos, particularly with board members
  - Growth is all organic, no paid boosting
  - Shared year-to-date highs
  - Web sessions are directly related to CEU webinars/YouTube videos and CEU quizzes
  - Thanks to Kerry for holding up her phone for 45 minutes (!) during anniversary reception FB live
- Awards: [Nomination period is open!](#)
  - Added third award category this year for Team or Organization of the Year
  - All members are asked to help share information for nominations
    - PPT slide will be included in next weekly email
    - Can order postcards
  - Randy is drafting language for members to help promote availability of awards
    - Please share at state conferences, etc.
- Thanks to all for submitting social media posts on time.
  - Please submit to Ron Kremer and copy Randy Chhabra
- Discussion – How to raise awareness about resources available for techs and instructors through cpsboard.org. Plan to continue discussion during July meeting.
  - There is a community education webinar available: [The CPS Board & Our Resources](#)
  - Plan to add digital check form to increase visits to website
  - Possible add to next TG cover
- Tech Update resources: suggest utilizing [CEU webinars](#) on cpsboard.org
  - Can pause webinars and discuss with group; Very easy way to provide a CEU
  - Individuals don't have to complete online sessions in one sitting

### **Curriculum: Mandi Seethaler / Krystal Heinzen / Sarah Tilton**

- Updates shared during meeting will be included in next weekly email to board members
- BIG thanks to members for completing module updates on schedule
- Curriculum chairs are reviewing for continuity, one voice.
- Next Steps:
  - NHTSA review of updated TG content
  - Module leads start IG updates, due by June 25<sup>th</sup>
    - Instructions will be provided
  - If you have new photos in modules, please be sure to get photo releases.
    - Contact Mandi or Sarah if you need the release.
  - The curriculum designer will be attending the July meeting
  - Small group will be meeting before July meeting to work on PPT
- So far on track and really appreciate all of the effort. Looking fantastic!
- More to follow during next Curriculum committee meeting
- Discussed question about possibility of online curriculum
  - [TG](#) is available online now, participants can view in advance of course
  - [Curriculum videos](#) are available for viewing before and after course



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- Discussion is ongoing; unique nature of this training considered

#### **Other Business: Dina Burstein**

- Board members asked to please make hotel reservations for July meeting
  - Link provided in weekly emails
- Discussed and agreed to move next Communications committee meeting to last week of May for digital check form orientation
- Please note all upcoming meetings- calendar appointments have been sent
- Lifesavers feedback from Alexis Kagiliery:
  - More than 1700 OPC attendees
  - Approximately 100-330 participants in each OPC session
  - Conference surveys show positive feedback
  - Thanks to board members for all efforts during Lifesavers

#### **Next Meetings:**

- Communications Committee: Was June 6<sup>th</sup>; Will be rescheduled to last week of May
- Curriculum Committee: June 12<sup>th</sup>, 1 pm EST
- Full Board: July 17, 18 & 19, 2018 (In person)

#### **Adjourned at 1:54pm EST**

Minutes respectfully submitted by Amy Artuso