



rear-facing • forward-facing • booster seat • safety belts

FOR IMMEDIATE RELEASE

Jan. 23, 2015

Contact: Amy Artuso
National Child Passenger Safety Board Secretariat
Program Manager, National Safety Council
Amy.Artuso@nsc.org
813-486-6100

Amber Kroeker named to National Child Passenger Safety Board

Board ensures integrity and quality of national CPS Certification Training Program

Itasca, IL – The National Child Passenger Safety Board (NCPSB) is proud to announce the appointment of Amber Kroeker to this Board. Kroeker, a health educator at Mott Children’s Hospital in Ann Arbor, Mich., will serve during the 2015-2017 term.

“Because of her research background, Amber adds a unique dimension to our Board,” said Amy Artuso, NCPSB secretariat and program manager at the National Safety Council. “We are excited to have her join our Board and help advance our mission of saving lives and preventing injuries.”

Kroeker’s interest in passenger safety began at age 10, when the door on the family vehicle suddenly swung open and her unbuckled four-year-old sister flew out. Kroeker’s sister survived, sustaining just minor injuries, but Kroeker knew the situation could have been tragic.

Kroeker has been a Child Passenger Safety Technician since 2011. She started assisting with seat checks within her community and at the hospital before becoming involved in the evaluation and research around child passenger safety. Kroeker focused particularly on parent retention and the prioritization of child passenger safety education.

“I can still remember a flash of sunlight in my sister’s yellow hair, her pink dress, and then nothing. We were extraordinarily fortunate,” Kroeker said. “Being involved in injury prevention and child passenger safety gives me an opportunity to help push the field toward evidence-based practice.”

For more about each new Board member, please visit cpsboard.org/learn-about-the-board/

About the National Child Passenger Safety Board

The National Child Passenger Safety Board, managed by the [National Safety Council](http://NationalSafetyCouncil.org), seeks to maintain the quality and integrity of the National Child Passenger Safety Certification Training Program. The program is used to train and certify child passenger safety technicians and

instructors. For more information about child passenger safety or the National CPS Board, please visit the Board's website at www.cpsboard.org.

###