



NATIONAL
**CHILD PASSENGER
SAFETY BOARD**

A program managed by the National Safety Council

rear facing • forward facing • booster seat • seat belts

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Ron Kremer Named to National Child Passenger Safety Board

Itasca, IL – The National Child Passenger Safety Board is proud to announce the appointment of Ron Kremer to the Board. He will serve as co-chair of the Communications and Engagement Committee.

Kremer works as a writer, web content manager and social media specialist on the Public Relations Team at the National Safety Council. His work at NSC focuses on transportation safety and child passenger safety. His previous experience in print and online journalism will help him deliver Board safety messages on multiple platforms.

During his career, Kremer has won awards for his features, commentary and in-depth reporting from The Associated Press, Illinois Press Association and Northern Illinois Newspaper Association. While at AOL Patch Media, he managed social media efforts and created website content. He also was responsible for SEO, digital photography and videography.

“We are thrilled to have Ron join the National Child Passenger Safety Board and lend his experience and expertise to support planning, education and communications efforts while advancing the mission of saving lives and preventing injuries,” said Amy Artuso, NCP SB secretariat and senior program manager at NSC.

Ron and his wife, Jolene, are more inspired now than ever to promote safety at work and at home. The Kremers have two sons – both are married – and three grandchildren: Caroline, 3, Benjamin, 1, and Calvin, 1. Nothing makes Ron feel better than when his own children ask for help checking their car seats. He is humbled by the opportunity to work with the National Child Passenger Safety Board.

“My goal every day will be to reach a parent or caregiver and make an impact as we continue to spread the message of keeping kids safe, no matter the mode of transportation,” Kremer said. “I hope to push forward in sharing the work of CPS Instructors and Technicians on social channels, too, if for no other reason than to shine a light on their efforts to keep kids safe.”

Kremer grew up in DeKalb, Ill. He earned seven varsity letters as a member of the high school swimming and water polo teams. He later graduated from Northern Illinois University with a bachelor's degree in journalism and worked at three different daily newspapers.

For more about each new Board member, please visit www.cpsboard.org/learn-about-the-board

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About the National Child Passenger Safety Board

The National Child Passenger Safety Board, managed by the National Safety Council, seeks to maintain the quality and integrity of the National Child Passenger Safety Certification Training Program. The program is used to train and certify child passenger safety technicians and instructors. For more information about child passenger safety or the National CPS board, please visit the Board's website at www.cpsboard.org.