



NATIONAL  
**CHILD PASSENGER  
SAFETY BOARD**

A program managed by the National Safety Council

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rear facing • forward facing • booster seat • seat belts

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**Eduardo Medina Receives Child Passenger Safety Technician of the Year Award**

*Bogotá, Colombia, resident becomes the first non-U.S. citizen to be recognized*

Eduardo Medina lives in a country that has no car seat safety regulations. When he noticed few parents used car seats to transport their children, he set out to change the culture in his hometown of Bogotá, Colombia, and elsewhere across South America.

That was six years ago. He attended a training class in the U.S. and became a certified Child Passenger Safety Technician. He returned to Colombia and was the first CPS Technician in his country. He was one of the first to talk about expiration dates on car seats. He also created the first car seat recycling program in Colombia: [Morada Segura](#).

Medina is recognized today for his work to safely transport children as the first non-U.S. citizen to receive the prestigious Child Passenger Safety Technician of the Year Award presented by the [National Child Passenger Safety Board](#). The award is sponsored by [Toyota Motor North America](#).

“Learning never will be limited by boundaries or nationalities,” said National Child Passenger Safety Board Chair Tammy Franks. “Eduardo reminds us of the old adage: ‘Tell me and I forget. Teach me and I remember. Involve me and I learn.’ He is a living example of how Child Passenger Safety Technicians save lives all over the world, not just here in the U.S.”

To promote child passenger safety, Medina has appeared on TV. He has spoken on the radio and been featured in magazine articles. He has shared his tricks of the trade at numerous conferences. And he has found ways to overcome obstacles. Some of the car seats he sees come without LATCH, owner manuals or labels. Many cars he encounters are not equipped with lower anchors or tethers.

In 2019, he checked or assisted with the installation of more than 550 car seats. His career total of more than 2,000 seat checks speaks to his global safety vision and his child passenger safety knowledge. He has traveled to check car seats in the U.S., México, France and Denmark. He also has checked seats remotely via Skype.

“Eduardo is a trailblazer,” Franks said. “He chose not to accept the status quo. Instead, he chose to be original and create a path for child safety that is truly remarkable.”

### **About the National Child Passenger Safety Board**

The National Child Passenger Safety Board, a program managed by the National Safety Council, seeks to maintain the quality and integrity of the National Child Passenger Safety Technician Certification Training. The program is used to train and certify child passenger safety technicians and instructors. For more information about child passenger safety or the National CPS board, please visit the Board’s website at [www.cpsboard.org](http://www.cpsboard.org)