



NATIONAL
**CHILD PASSENGER
SAFETY BOARD**

A program managed by the National Safety Council

rear facing • forward facing • booster seat • seat belts

Denise Donaldson Appointed to National Child Passenger Safety Board

ITASCA, IL – The National Child Passenger Safety Board is pleased to announce the appointment of Denise Donaldson to the Board. She will serve the Board in the position of Child Passenger Safety Advocate.

Donaldson is the owner and operator of Safe Ride News, an independent publishing company that creates educational materials to support the child passenger safety field, including the *LATCH Manual* and *Safe Ride News* bi-monthly newsletter.

“Denise brings a wealth of knowledge and an authoritative voice to the Board,” National Child Passenger Safety Board Secretariat Amy Artuso said. “Her publications help Child Passenger Safety Technicians stay current on the latest news. In addition, her work to chronicle the history of the CPS movement is inspiring. We are excited she is joining our Board and look forward to her contributing in many meaningful ways.”

Donaldson was a neophyte when she first jumped into the child passenger safety pool after giving birth to her youngest child in 1995. She was educated on the correct use of car seats by leaders in the Washington State Safety Restraint Coalition. She quickly committed herself to teaching others.

She developed a curriculum and pitched it to hospitals in the Seattle, WA, area. Her local program – Car Safe Kids – twice was recognized as the recipient of Washington’s statewide traffic safety award (1997 and 2015). She joined Safe Ride News Publications in 2007 and eventually took ownership of the company following the retirement of founder and mentor, Deborah Davis Stewart.

Today, Donaldson devotes her time to developing, maintaining and promoting her publications. She also continues to manage a team of volunteers that provides community outreach and conducts multiple car seat checkup events each year. Before making child passenger safety her career, she worked briefly in the banking field. Donaldson holds an MBA from the University of Washington and resides on Whidbey Island with her husband, Brian. Denise is one of four new Board members. She joins Kellie O’Riordan, Jim Savage and Drew Kitchens who will begin serving the Board in May 2020.

To learn more about each new Board member, please visit:

<https://www.cpsboard.org/board-membership/learn-about-the-board/>

About the National Child Passenger Safety Board

The National Child Passenger Safety Board, managed by the National Safety Council, seeks to maintain the quality and integrity of the National Child Passenger Safety Technician Certification Training curriculum. The curriculum is used to train and certify child passenger safety technicians and instructors. For more information about child passenger safety or the National CPS Board, please visit the Board's website at <https://www.cpsboard.org/>.