



NATIONAL
**CHILD PASSENGER
SAFETY BOARD**

A program managed by the National Safety Council

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Jim Savage Appointed to the National Child Passenger Safety Board

ITASCA, IL – The National Child Passenger Safety Board is proud to announce the appointment of Jim Savage. He will serve on the Board in the position of Injury Prevention – Healthcare Representative.

Savage works as the pediatric injury prevention program manager at American Family Children’s Hospital in Madison, WI. He joined the child passenger safety world unexpectedly more than 20 years ago and quickly realized keeping kids safe would become the focal point of his career.

“Jim is well-known and well-respected for his work as a technician, instructor and child passenger safety ambassador,” National Child Passenger Safety Board Secretariat Amy Artuso said. “He has worked with organizations such as Safe Kids, taught courses pertaining to transportation of children with special needs and served on a team to coordinate events like the annual Kidz in Motion conference. We are excited he will be sharing his ideas and his talents as a member of our Board.”

Savage, once a journalism major, found himself working in a police department coordinating a bicycle/pedestrian safety project in the late-1990s. He continued to work in motor vehicle safety and became involved with child passenger safety as the Wisconsin Safe Kids coordinator in 1998. He coordinated the first technician course in Wisconsin 1999 and later that year became a technician and instructor himself.

Savage was named Wisconsin’s Child Passenger Safety Instructor of the Year in 2016.

At American Family Children’s Hospital, he has assisted in the development of a hospital-based safety store that serves 1,500 visitors and callers each month. Patient families, hospital staff and community members can shop and receive hands-on education on car seats, bike and ski helmets, life jackets, gates and many other home safety products.

When he is not at work, Jim likes to travel and enjoys photography.

Savage is one of four new Board members. Denise Donaldson, Kellie O’Riordan and Drew Kitchens also will begin serving on the Board in May 2020. To learn more about each new Board member, please visit: <https://www.cpsboard.org/board-membership/learn-about-the-board/>.

About the National Child Passenger Safety Board

The National Child Passenger Safety Board, managed by the National Safety Council, seeks to maintain the quality and integrity of the National Child Passenger Safety Technician Certification Training curriculum. The curriculum is used to train and certify child passenger safety technicians and instructors. For more information about child passenger safety or the National CPS Board, please visit the Board's website at <https://www.cpsboard.org/>.