



NATIONAL
**CHILD PASSENGER
SAFETY BOARD**

A program managed by the National Safety Council

rear facing • forward facing • booster seat • seat belts

Kellie O’Riordan Appointed to National Child Passenger Safety Board

ITASCA, IL – The National Child Passenger Safety Board is pleased to announce the appointment of Kellie O’Riordan to the Board. She will serve the Board in a child passenger safety advocate role, focusing her work on at-risk and underserved populations.

O’Riordan currently is the traffic safety program manager for AAA Ohio Auto Club where she is proud to work with a dedicated group of safety advocates. Her passion for car seat safety was born of her experience working in a Level I pediatric trauma center. She saw what happened when parents and caregivers did not take the time to ensure their children were properly restrained.

She decided to work toward positive change. Today, her advocacy and education efforts have grown to legendary proportions. She once took a call from a mother who opened her heart and her home to four children, adopting all four, including a young girl with cerebral palsy. On the other end of the line, the mother was sobbing, not because of a road mishap. Rather, she was crying tears of joy because O’Riordan helped her secure her daughter in a medical car seat. At long last, the family was finally able to take its first vacation.

“Kellie caught the ‘CPS bug’ many years ago, and we’re glad she did,” National Child Passenger Safety Board Secretariat Amy Artuso said. “Her hospital background and her passion for safety enable her to connect with parents and caregivers in unique ways. We are excited she will be sharing her special brand of kindness with the Board, and we look forward to collaborating with her in an effort to serve people with diverse backgrounds and needs.”

While O’Riordan is based in the Midwest, she is known to travel in child passenger safety circles across the country. In 2018, she delivered the keynote address at the Buckle Up New Mexico Conference. She left after exchanging contact information with her new adopted family – the entire team from Safer New Mexico Now.

O’Riordan is currently enrolled in an American Sign Language class. She hopes to use this new skill to open lines of communication with children of all ages and their parents. She is one of four new Board members. Denise Donaldson, Jim Savage and Drew Kitchens also will begin serving the Board in May 2020. To learn more about each new Board member, please visit: <https://www.cpsboard.org/board-membership/learn-about-the-board/>.

About the National Child Passenger Safety Board

The National Child Passenger Safety Board, managed by the National Safety Council, seeks to maintain the quality and integrity of the National Child Passenger Safety Technician Certification Training curriculum. The curriculum is used to train and certify child passenger safety technicians and instructors. For more information about child passenger safety or the National CPS Board, please visit the Board's website at <https://www.cpsboard.org/>.