



NATIONAL
**CHILD PASSENGER
SAFETY BOARD**

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Sidney Bradley Receives Child Passenger Safety Instructor of the Year Award

Vermont man makes it his mission for everyone to 'Be Seat Smart'

In Vermont, the people are hearty, in part because of the weather. They learn to be strong because they cope with the elements – rain, sleet, ice, snow – almost every day. Sidney Bradley is strong in a kind-hearted way that sets him apart from the crowd.

In his role as the state's child passenger safety coordinator, he has worked to ensure 94% of residential buildings in Vermont are within a 30-minute drive of a public car seat inspection station, many of these housed in police, fire, hospital and EMS locations and staffed predominantly by volunteers. He oversees a broad-based training program that has produced 200 Child Passenger Safety (CPS) Technicians, 13 Technician Proxies and 11 Instructors.

He does it because he cares about the safety of children. He does it his way. Sid was one of the first to fully implement the [National Digital Car Seat Check Form](#), and he is now using the data at his fingertips to inform decisions such as supplying car seats to inspection stations so they can go to families in need and to improve the training he oversees. He publishes a newsletter to keep Technicians informed about the latest CPS happenings. He manages the [Vermont Be Seat Smart website](#), which is a resource for parents, caregivers and Technicians.

Today, Bradley is recognized for his efforts over the last eight years as the U.S. Child Passenger Safety Instructor of Year by the [National Child Passenger Safety Board](#). The award is sponsored by [Toyota Motor North America](#).

"We're thrilled to recognize Sid," National Child Passenger Safety Board Chair Lonny Haschel said. "He is a walking encyclopedia of knowledge. His CPS expertise runs the gamut and includes the safe transportation of children with special needs and CPS safety in school buses."

In 2019, Sid was the recipient of the Safe Kids Vermont Child Passenger Safety Mentor of the Year award, and in 2015 he was the Vermont Child Passenger Safety Technician of the Year. He has worked with the Vermont Police Academy to add information about CPS into the curriculum for new officers. Under his leadership, a team of CPS Technicians conducted between 90 and 110 seat checks in a span of three to four hours at the New American Safety Festival every year from 2016 to 2019.

While the event was cancelled in 2020 because of the pandemic, Sid was not deterred. He developed COVID-19 guidelines for inspection stations to reopen in June so families could get the help they were looking for while also taking steps to keep everyone safe.

“Sid is a dedicated and passionate child passenger safety advocate,” said Haschel. “He has a wealth of knowledge and works hard to build up the child passenger safety community by inspiring new technician candidates as he teaches.”

Bradley lives Swanton, VT, with his wife Karen. He earned an education degree from the University of Vermont. In his free time, he enjoys all the recreational activities available on Lake Champlain.

About the National Child Passenger Safety Board

The National Child Passenger Safety Board, a program managed by the National Safety Council, seeks to maintain the quality and integrity of the National Child Passenger Safety Technician Certification Training. The program is used to train and certify child passenger safety technicians and instructors. For more information about child passenger safety or the National CPS Board, please visit the Board’s website at www.cpsboard.org