



NATIONAL
**CHILD PASSENGER
SAFETY BOARD**

A program managed by the National Safety Council

rear facing • forward facing • booster seat • seat belts

2022 National CPS Awards NCPSB Social Media Promotion Campaign

Suggested Images:

- 2022 CPS Awards 1
- 2022 CPS Awards 2
- 2022 CPS Awards 3

Suggested Hashtags:

- #awards
- #awardwinning
- #cpsawards

Sample Social Media Post 1:

Do you know a CPS Technician or Instructor who always gives 110%? Or a Team of CPS standouts? Nominate them for a 2022 National CPS Award. Nominations are open until Aug. 31. Go to cpsboard.org/awards.

Sample Social Media Post 2:

Nominate that CPS Technician, Instructor or Team that makes you go “Wow” for a 2022 National CPS Award. Nominations are open until Aug. 31. Got to cpsboard.org/awards.

Sample Social Media Post 3:

A few minutes of your time can be make a world of difference for a CPS Technician, Instructor or Team. Submit your nomination for the 2022 National CPS Awards today! Nominations are open until Aug. 31. Go to cpsboard.org/awards.

Sample Social Media Post 4:

Are you grateful for the help that a CPS Technician, Instructor or Team provides to your community? Recognize these unsung safety heroes. Nominations for 2022 National CPS Awards are open until Aug. 31. Go to cpsboard.org/awards.

Sample Social Media Post 5: **[SCHEDULE AFTER August 1 BUT BEFORE August 31]**

Time is running out to submit nominations for the 2022 National CPS Awards. Celebrate that someone special you know. Go to cpsboard.org/awards and fill out the form to nominate a Technician, Instructor or Team. Nominations are open until Aug. 31.

Questions?

Contact Tammy Franks, NCPSB Secretariat, at secretariat@cpsboard.org or 844-573-6531.