



NATIONAL
**CHILD PASSENGER
SAFETY BOARD**

A program managed by the National Safety Council

rear facing • forward facing • booster seat • seat belts

Jan. 12, 2022

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Cassandra Herring Appointed to National Child Passenger Safety Board

Safe Kids Certification Technical Advisor Replaces Beth Warren

ITASCA, IL – The National Child Passenger Safety Board is pleased to announce the appointment of Cassandra Herring to the Board. She will serve the Board as the Certifying Body representative.

Herring started her child safety career in 2012 as the injury prevention coordinator for the Choctaw Nation of Oklahoma and one month later became a certified Child Passenger Safety Technician.

She added her instructor credentials before accepting a position as lead instructor and tribal liaison for Safe Kids Oklahoma, teaching child passenger safety classes throughout the state. Herring is currently the Child Passenger Safety Certification Technical Advisor at [Safe Kids Worldwide](#).

She replaces Beth Warren, a Manufacturers Alliance for Child Passenger Safety Hall of Famer.

“We are thrilled to have Cassandra join our team,” said National Child Passenger Safety Board Chair Mandi Seethaler. “Her experience working with families, technicians and instructors, particularly with rural, tribal and underserved populations, gives her a perspective few can match. At the same time, we would like to thank Beth Warren for her service and commitment to child passenger safety.”

Herring recalls connecting with a family to assist during their child’s transition from a rear-facing to forward-facing seat. The family was involved in a car crash two weeks after that interaction, but their little one escaped without a scratch.

“Impact can be measured in so many ways, and that day it came in the form of great news that the child was safe due to car seat safety,” said Herring. “Stories like that explain my why, and I look forward to working collaboratively to help reach families, technicians and instructors – where they are.”

Herring is a member of the Choctaw Nation of Oklahoma and lives in Oklahoma City. She enjoys spending time with her partner, their two dogs and cat. She loves attending concerts, visiting museums and engaging in outdoor activities. She volunteers at local animal and youth organizations.

About the National Child Passenger Safety Board

The National Child Passenger Safety Board, a program managed by the National Safety Council, seeks to maintain the quality and integrity of the National Child Passenger Safety Technician Certification Training. The program is used to train and certify child passenger safety technicians and instructors. For more information about child passenger safety or the National CPS Board, please visit the Board’s website at www.cpsboard.org