National Child Passenger Safety Board Meeting  
March 9, 2022

The virtual meeting was called to order by Jennifer Pelky at 11 AM EST.

**Members Attending:**
- Mandi Seethaler, Chair (11:10 A.M. arrival)  
- Jennifer Pelky, Vice-Chair  
- Jim Savage, Vice-Chair Elect  
- Laura Dunn  
- Daniella Brown  
- Marilyn Bull (11:45 A.M. arrival)  
- Denise Donaldson  
- Scott Downing  
- Rob Duckworth  
- Tammy Franks  
- Ron Kremer  
- Kellie O’Riordan  
- Krystal Phillips  
- Justin Young  
- Judy Hammond (excused)

**Guest(s):** Jessica Butterfield

**Reminder:** Members are asked not to call in to the meeting while driving a motor vehicle.

Employees of the National Safety Council cannot continue to host a call while any individual is driving a motor vehicle and using a cell phone regardless if using it hand-held or hands-free. Thank you!

**Welcome – Tammy Franks**
- The Board was welcomed to the March 2022 full Board meeting.  
- The Board was reminded that meetings are held in executive session and meeting participation while driving a motor vehicle is not allowed.

**Membership Committee – Jennifer Pelky**
- The Board discussed adding a Community Engagement Representative, pending NHTSA approval, to the National Child Passenger Safety Board.
  - **Motion:** Scott Downing moved to support adding a Community Engagement Representative to the NCPSB starting in May 2022.
  - **Second:** Ron seconded the motion.
  - **Discussion:** None
  - **Decision:** The motion carried.
o **Motion:** Scott Downing moved that Mandi Seethaler serve in the Community Engagement Representative position for 2 years from May 2022-May 2024.

o **Second:** Ron seconded the motion.

o **Discussion:** None

o **Decision:** The motion carried.

o Tammy will send an official request to NHTSA requesting approval of the new Community Engagement representative.

- The second New Member Orientation was held in February for Members onboarding in May.

**Program Update: NHTSA - Laura Dunn**

- Laura provided the following updates.
  
  o The NHTSA Regions are holding a regional CPS Summit on April 19.
    
    ▪ They will be holding regional CPS Summits twice annually.
  
  o 2020 traffic crash data was released in early March showing the highest number of fatalities and the highest fatality rate since 2007.
    
    ▪ Unrestrained passenger fatalities were up by 14%.

**Program Update: Safe Kids Worldwide/Certification – Cass Herring**

- Certification Update
  
  o Certification as of March 2021
    
    ▪ Total: 31,946 Child Passenger Safety Technicians
    
    ▪ Recertification Rate: 41.6% in January 2022 and 50% in February 2022
  
  o The 2021 and 2022 annual reports will be released soon.
  
  o Working on a *Policies and Procedures Manual* update to be released with the hybrid curriculum.

- Buckle Up Update
  
  o A rideshare report will be released soon.
  
  o A data analysis around heatstroke is scheduled to be released in April/May.
  
  o The CPS listening exercises with the coalitions have been completed.
    
    ▪ An assessment of the information will be completed by the end of the July.

**Program Update: National Safety Council – Tammy Franks**

- Work is progressing on the school bus curriculum revision.
  
  o We need images!
    
    ▪ Calls for crowd-sourced images are going out via social media.

- **Training@cpsboard.org** has been established to support training specific questions from the field.

- The newly developed [carseateducation.org](http://carseateducation.org) was shared.
  
  o *Car Seat Basics* and *Children in Hot Cars* (English and Spanish) e-learnings are housed on this website.
    
    ▪ Group settings will be available for the courses so organizations through a group admin can track completion of training by group members.

- An enrichment training calendar has been added to [cpsboard.org/training-calendar](http://cpsboard.org/training-calendar) to list upcoming school bus and educator development (when available) trainings.
Communications & Engagement – Ron Kremer and Ron Kremer

- Support of the Board’s social media library at cpsboard.org/social continues with new images weekly.
- A new page was added to NDCF, a Hold My Clipboard newsletter, at cpsboard.org/ndcf/newsletter.
- All preparation for the 2022 National CPS Awards ceremony is complete.
  - We will do a brief video at the conclusion to put on social media rather than trying to broadcast the ceremony live.
- The 2023 National CPS Awards nomination form has been updated to align with the NCPSB core values.
  - The form will go live at the end of the 2022 National CPS Awards ceremony.
- KUDOS to Scott on a very successful CPS in Emergency Vehicles webinar!
  - Work is being done to incorporate the training in the WI EMS learning system.
  - There were 481 unique viewers.
- The Board discussed designating Toyota4Good funds for the 2023 National CPS Award winners.
  - Motion: Mandi moved to support designating Toyota4Good funds for up to 4 2023 National CPS Award winners.
  - Second: Justin seconded the motion.
  - Discussion: None
  - Decision: The motion carried.

Data Committee – Denise Donaldson

- The Date Committee is working on promoting the proper use of the NDCF.
- A webinar series, Hold My Clipboard, is in progress.
- The NDCF Team will participate in the Lifesavers Conference pre-conference workshop.
- The 2022 motto is “Checking our Way to 100K”.
- Denise reported that she plans to share more about the three pillars of CPS data during the May 2022 meeting.
  - Data about the Problem
  - Data about the Solution
  - Data about our Effectiveness

Certification/Recertification – Justin Young

- The upcoming NCPSB Webinars are as follows:
  - March 2022: Grow your Social Media Presence (Mandi and Ron)
  - April 2022: CSI: Car Seat Investigation (Jessica)
  - May 2022: The Web We Weave (Denise)
- The committee is reviewing the older (2016-2019) community education webinars.
Executive Committee – Mandi Seethaler

- The Board discussed designating Toyota4Good funds to purchase lunch on Day 2 and snacks for the May Board meeting.
  - **Motion**: Marilyn moved to support designating Toyota4Good funds of up to $500 for lunch and snacks during the May 2022 Board meeting.
  - **Second**: Denise seconded the motion.
  - **Discussion**: None
  - **Decision**: The motion carried.

- Lifesavers Conference Update
  - The Board will participate in a Lifesavers Pre-Conference Workshop, *Moving Forward in Child Passenger Safety*, with Safe Kids Certification, the NDCF Team and MACPS on Saturday March 12 from 1 to 5:30 pm.
    - The National CPS Awards winners will be announced during this workshop.
  - Please stop by and help out at the booth. We will have table space at the National Safety Council booth.
  - The passport for CEUs will be available at the Safe Kids Worldwide booth.
  - Ron and Mandi will be participating on a panel about best practices and trends in social media.
  - Denise is participating on a panel discussion about OP protection through retention.
  - Marilyn is moderating a session on school bus transportation during the pandemic and beyond.
  - Denise is also participating in a panel on Head Start transportation.

- Mandi shared an email from Amy Artuso, Sr. Program Manager at the National Safety Council.
  - Effective May 2022, Ron Kremer will retire from the Board after 4 years of service.
  - The NSC: Digital Content and Technology position will be re-designated to the NSC: Curriculum position.
  - Tammy Franks will move into the NSC: Curriculum position.
  - Jessica Butterfield will move into the Secretariat position.
  - All support from NSC will remain the same.
    - NSC has requested that Ron be approved as a standing guest of Communications & Engagement Committee starting in May 2022.

- Letters of intent for the 2022-2023 Vice-Chair Elect are due by April 1.
- The May 2022 meeting is being planned to be held in person at NSC with a virtual option for Members not able to travel.
  - An update on NSC policy will be provided when available.
  - No pre- or post-activities are planned.
- The CPS Coordinator Forums continue to be held.
  - March’s topic is Building Employer Support for CPS.
  - April’s topic is Pediatric Vehicular Heatstroke Prevention.
  - May’s topic is Engaging and Mentoring Independent (Non-Affiliated) Child Passenger Safety Technicians.
Curriculum Committee – Tammy Franks

- The hybrid curriculum remains in the final review process.
  - Work continues to migrate the e-learning over to the Academy of Mine learning management system.
- The 2024 curriculum revision will be launched in May 2022.

Closing & Adjourn – Mandi Seethaler

- Ron indicated that the Board’s activities, especially trainings, really are supporting our innovation core pillar.

The meeting was adjourned by Mandi at 1:00 pm ET.