



NATIONAL
**CHILD PASSENGER
SAFETY BOARD**

A program managed by the National Safety Council

rear facing • forward facing • booster seat • seat belts

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Jessica Butterfield Appointed to National Child Passenger Safety Board

National Safety Council Program Manager Fills Secretariat Position

ITASCA, IL – The National Child Passenger Safety Board is pleased to announce the appointment of Jessica Butterfield to the Board. She will serve the Board as Secretariat.

Butterfield, in her current role as a program manager with the National Safety Council, manages the National Digital Car Seat Check Form and pediatric vehicular heatstroke initiatives. Her child passenger safety background includes more than 20 years as an Instructor.

Butterfield replaces Tammy Franks, who shifts to the position of National Safety Council Curriculum Representative. As part of the Board’s reconfiguration, Ron Kremer cycles off after serving as the National Safety Council Digital Content and Technology Representative from 2018-2022. He was co-chair of the communications committee for the last two years. Kremer will continue to support the Board through his work at NSC.

“We are excited to have Jessica officially join our team,” National Child Passenger Safety Board incoming Chair Jennifer Pelky said. “We have worked with her to build out the National Digital Car Seat Check Form and also to raise awareness of risks involving children in hot cars. This is a logical next step. Tammy Franks can now devote all of her time and energy to CPS curriculums and trainings. Finally, we would like to thank Ron Kremer for his dedication to the Board. We’re happy he’s not going too far away.”

Butterfield’s experience working with children and adults who suffered traumatic brain injuries due to motor vehicle crashes led her to a career in injury prevention and occupant protection. She previously served as a safety defects specialist with the National Highway Traffic Safety Administration. She investigated potential safety defects in car seats, seat belts and air bags.

“I have been immersed in various training and management positions within the CPS field in my career and am thrilled to take on the position as Board Secretariat,” Butterfield said. “The Board is made up of many talented and passionate people. I hope to continue to help them put their collective best foot forward in the CPS and caregiver communities they serve to save lives and reduce injuries.”

Butterfield earned her undergrad degree in audiology and speech sciences from Michigan State University. Later, she received her Master’s in occupational therapy from Eastern Michigan University. She lives in Plymouth, MI, with her husband, Ric.

When she is off the clock, Butterfield enjoys exploring new places through travel and sampling new foods and restaurants. She loves to spend time with her nieces and nephews. She attends their sporting events and runs “Aunt Jekka’s” baking school.

About the National Child Passenger Safety Board

The National Child Passenger Safety Board, a program managed by the National Safety Council, seeks to maintain the quality and integrity of the National Child Passenger Safety Technician Certification Training. The program is used to train and certify child passenger safety technicians and instructors. For more information about child passenger safety or the National CPS Board, please visit the Board’s website at www.cpsboard.org