National Child Passenger Safety Board Meeting  
July 13, 2022

The meeting was called to order by Jim Savage at 11 am ET.

Members Attending:
☒ Jennifer Pelky, Chair
☒ Jim Savage, Vice-Chair
☒ Scott Downing, Vice-Chair Elect
☒ Laura Dunn
☒ Daniella Brown
☒ Marilyn Bull
☒ Jessica Butterfield
☒ Denise Donaldson
☒ Scott Downing
☒ Robert Duckworth

☒ Tammy Franks
☒ Judy Hammond
☒ Cass Herring
☒ Ron Kremer
☐ Kellie O’Riordan (excused)
☒ Krystal Phillips
☒ Kristel Robison
☒ Mandi Seethaler
☒ Justin Young

Guest(s): None

Reminder: Members are asked not to call in to the meeting while driving a motor vehicle. Employees of the National Safety Council cannot continue to host a call while any individual is driving a motor vehicle and using a cell phone regardless if using it hand-held or hands-free. Thank you!

Welcome – Jim Savage

- The Board was welcomed to the May 2022 full Board meeting.
- The Board was reminded that we meet in executive session and meeting participation while driving a motor vehicle is not allowed.
- The public meeting minutes for the May 2022 full NCPSB meeting were reviewed.
  - Motion: Justin Young moved that May 2022 meeting minutes be approved with the suggested edits.
  - Second: Mandi Seethaler seconded the motion.
  - Discussion: None.
  - Decision: The motion carried.

Membership Committee – Jim Savage

- The Board discussed the current membership drive status and ideas for Vehicle Manufacturer Representative outreach.
Four applicants total. Three out of the four applied for both CPS Advocate positions.
- Time commitment is a common concern.
- Denise is contacting LATCH manual contact who is taking cert course.
- Use of social media library and promotion on LinkedIn.
- Auto Alliance.
- SAE: Child Restraint Committee – Daniella and Jennifer.

Program Update – NHTSA Headquarters – Laura Dunn
- Dr. Steven Cliff is officially the confirmed NHTSA Administrator on May 26\(^{th}\).
- The Bipartisan Infrastructure Law (BIL) includes programming related to pediatric vehicular heatstroke.
  - Consider having a BIL webinar.

Program Update: NHTSA Regions – Judy Hammond
- Hawaii has updated their child passenger safety law as of June 27\(^{th}\).
  - Rear-facing until two years old.
  - Children under 10 must be properly restrained in a car seat or booster unless over 4’9”.
  - Violators to attend CPS course with fines of $100+.
- Alabama, Georgia, and Tennessee are working closely together on CPS efforts.
- Midwest Regional CPS Conference taking place July 26\(^{th}\) – 28\(^{th}\) for the first time since 2017.
- Oregon is holding a virtual CPS Conference July 20\(^{th}\) and 21\(^{st}\). All states are welcome.
- The Board discussed technical terminology.
  - CRAS (child restraint anchorage system).
  - Laura will report out any necessary changes to curriculum.

Program Update: Safe Kids Worldwide/Certification – Cass Herring
- Recertification alternatives for COVID phase out announced
  - The recertification alternatives for technicians and instructors will no longer be available after December 31\(^{st}\), 2022. You may still utilize those alternatives for recertification until that point.
  - Webinars and social media messaging planned to communicate with field.

Program Update: National Safety Council – Tammy Franks and Jessica Butterfield
- Tammy
  - Big promotion of the group delivery option for Car Seat Basics.
    - Group delivery has been set up for CPS law violators and a DMV.
  - Thank you Denise for school bus curriculum contributions.
  - 18 people will receive school bus curricula to review beginning on Monday, July 18\(^{th}\).
  - Comments due July 31\(^{st}\).
  - Two pilots scheduled in July for school bus training.
- Instructor Development curriculum is rebranded and being piloted at Kidz in Motion.
- Available for all, not just CPSTIs.
- Encourage CPSTIs not to share password information for Instructor hybrid endorsement.
- Jessica –
  - The Board’s social media channels continue to grow in reaching users.
    - Tops posts include content with pickup trucks, tethers, pediatric vehicular heatstroke e-learning, and summer travel.
  - CPS Week resources will be highlighted on CPSBoard.org starting in September.
    - Content from AAA MWG using updated NDCF data will be available to all CPSTs, Program Managers, and State Coordinators.
    - Plan is to connect with NHTSA and Safe Kids partners to share their resources as well.

Community Engagement Committee – Mandi Seethaler and Daniella Brown
- Outreach initiated with state coordinators to discuss CPS Award nominations.
  - Process is to start with a phone call and follow up with an email.
  - Seven ICs, six CPSTs, and three team nominations received to date.
- Board member outreach- “Once a Board member, always a Board member”.
  - Next round of curriculum revisions – opportunity for first review.
  - Webinars or CPS State Coordinator Forum participation.
  - Quarterly webinar outreach – open forum.
- The Board discussed potential outreach with new technicians.

Data Committee – Denise Donaldson
- Continue to support the NDCF and work in the capacity of SMEs.
- Updated version of NDCF to be released October 1st.
  - Minor changes expected.
  - Encouraged the Board to provide feedback to NDCF team for additional guidance hover bubbles on the digital form and carsesatcheckform.org landing page ideas.
- Please reach out if you have a source for pediatric crash data sites that are available to public.

Certification/Recertification Committee – Justin Young and Cass Herring
- Encourage Board members to fill out Jotform to volunteer to MC for upcoming CEU webinars that went out on weekly email.
- Review of upcoming webinar enrollment numbers.
- Alternatives for recertification (Covid) will be expiring as of Dec. 31st.
- Plan to hold presentation on technician proxies, benefits, and how they can assist in recertifying CPSTs.
  - 35,926 CPSTs and 760 proxies to date.
  - 41 ICs and 1775 CPSTIs.
- Request from the field for CEU webinar resources for CPSTs or programs to present and utilize, specifically for hands-on activities.
o Can use a recorded webinar and moderate for an alternative method of CEU delivery.

- April – June recertification rate of 61%.
- NCPST Courses held: 105 (April), 109 (May), 112 (June).

**Executive Committee – Jim Savage**
- Thank you to all Board members who have acted as presenters and moderators in April and May.
- NCPSB hotel block is open so reservation for November meeting.
- KIDZ IN MOTION Jotform will be sent in weekly email for Board members to volunteer to staff booth.

**Curriculum Committee – Tammy Franks**
- The Board discussed the progress of the Instructor Hybrid Endorsement Training.
- Ready, Set, Go Hybrid! : 11 webinars with 111 CPSTIs participating.
- Five Hybrid courses have been scheduled August – October.
- New section for Hybrid Protected Instructor Materials on cpsboard.org.
  - Job aids or CPSTIs and students
  - PPT expected this week.
- The Board discussed outreach ideas for hybrid endorsement for CPSTIs.
  - “Personal touch” outreach to state coordinators.
    - Logistics on how to get started.
    - Encourage state coordinators to take the e-learning portion of the Hybrid to gain first-hand experience.
  - Promote CEU approval for taking.
  - Communication with ICs.
  - Review request on how many CPSTIs utilized alternative teaching hours.
    - Send Cass data questions.
- Tammy provided a revision reminder update.
  - Module revisions, video and photo requests, and suggested quiz questions due July 31st.
  - Module edits placed in folder 3 of FTP.
  - Enter other revision requests in Jotform found on directions flowsheet document.

The meeting was adjourned by Jim Savage at 12:57 pm ET.