



## National Child Passenger Safety Board Meeting September 14, 2022

The meeting was called to order by Jennifer Pelky at 11 am ET.

### Members Attending:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Jennifer Pelky, Chair           | <input checked="" type="checkbox"/> Robert Duckworth |
| <input checked="" type="checkbox"/> Jim Savage, Vice-Chair          | <input checked="" type="checkbox"/> Tammy Franks     |
| <input checked="" type="checkbox"/> Scott Downing, Vice-Chair Elect | <input checked="" type="checkbox"/> Judy Hammond     |
| <input checked="" type="checkbox"/> Laura Dunn                      | <input checked="" type="checkbox"/> Cass Herring     |
| <input checked="" type="checkbox"/> Daniella Brown                  | <input checked="" type="checkbox"/> Kellie O’Riordan |
| <input type="checkbox"/> Marilyn Bull (excused)                     | <input checked="" type="checkbox"/> Krystal Phillips |
| <input checked="" type="checkbox"/> Jessica Butterfield             | <input checked="" type="checkbox"/> Kristel Robison  |
| <input checked="" type="checkbox"/> Denise Donaldson                | <input checked="" type="checkbox"/> Mandi Seethaler  |
| <input checked="" type="checkbox"/> Scott Downing                   | <input checked="" type="checkbox"/> Justin Young     |

**Guest(s):** Ron Kremer

**Reminder:** *Members are asked not to call in to the meeting while driving a motor vehicle. Employees of the National Safety Council cannot continue to host a call while any individual is driving a motor vehicle and using a cell phone regardless if using it hand-held or hands-free. Thank you!*

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### Welcome – Jennifer Pelky

- The Board was welcomed to the September 2022 full Board meeting.
- The Board was reminded that we meet in executive session and meeting participation while driving a motor vehicle is not allowed.

### Membership Committee – Jim Savage

- The Board discussed the current membership drive status and ideas for Vehicle Manufacturer Representative outreach.
  - Eight applicants total. Four out of the eight applied for both CPS Advocate positions.
  - Outreach efforts for vehicle manufacturer representative position were shared with the Board.
  - Membership drive timeline and tasks were reviewed with a reminder of upcoming interview dates.

### Program Update – NHTSA Headquarters – Laura Dunn

- Dr. Steven Cliff has stepped down from his position as agency Administrator. Anne Carlson who is the current Chief Counsel will serve as Acting Administrator.
- Child Passenger Safety Week is upon us. Visit [trafficsafetymarketing.gov](https://trafficsafetymarketing.gov) for materials including new resources that were just released.

#### **Program Update: NHTSA Regions – Judy Hammond**

- Illinois has 73 events scheduled during CPS week.
- South Carolina as many CPST certification trainings scheduled between now and March.
- Tennessee has two additional courses being held during this FY grant year.
- A link was provided regarding counterfeit car seats that were discovered in Wisconsin.
- Region 4 hosted their first quarterly CPS Coordinators meeting.
- Georgia is participating in a CPS Week Caravan with car seat checks being held in three locations. The GA CPS Advisory Board has been reestablished.
- The Board was encouraged to support the goal of having a CPS Week event in each state.

#### **Program Update: Safe Kids Worldwide/Certification – Cass Herring**

- Buckle Up Coalitions
  - September 132 events registered.
  - 60 of which are being held during CPS Week.
  - New tip sheets will be available on the Safe Kids website soon.
  - Updated booster seat infographic will be available online.
  - New short videos and photos were created for coalitions.
  - Partnered with JPMA for the month of September to host Nap and Learns.
- Website Information
  - Cysap updates expected by December.
  - Increasing ease of use in the platform.
  - Notifications planned to communicate with the field.
- PrevCon
  - July 23 – 26, 2023 @ Gaylord National Resort and Convention Center in National Harbor, MD.
  - Website is up and available. Submit presentation abstracts due by Nov 17, 2022.

#### **Program Update: National Safety Council –Jessica Butterfield**

- Continue to see growth in number of persons taking Car Seat Basics.
- CPSBoard.org has undergone a minor refresh with new photos and a focus on CPS Week resources.

#### **Community Engagement Committee – Mandi Seethaler and Daniella Brown**

- Thank you to everyone that presented at KIDZ IN MOTION.
- Reach out if you need assistance with your scheduled social media posts.
- CPS Awards nomination scoring plan and timeline was discussed.
- CPS Coordinator forum schedule and topics were presented.

- Always a Board member outreach- “Once a Board member, always a Board member”.
  - Webinars, CPS State Coordinator Forum and social media participation.
  - Quarterly webinar outreach. Open forum?
- Discussed the possibility of a Board LinkedIn channel for membership, trainings, webinars and awards.

### **Curriculum Committee – Tammy Franks**

- Car Seat Basics launched in Dec. 2020. With big promotion and a new learning management system, we had over 1,000 completions at end of September. Averaging about 100 per month.
  - Indiana had the idea of encouraging technician candidates to take..
  - Group delivery job aid is in development.
- Curriculum Update Presentations
  - Have been given at KIDZ IN MOTION, CA and IL Instructor meetings and a Multi-Region NHTSA meeting.
- Instructor Hybrid Endorsement Training
  - National CPST Hybrid Certification: 122 completed.
  - Train the Trainer: 143 completed.
  - 105 Instructors have earned the Instructor hybrid endorsement. 5.5% of CPSTIs.
- Ready, Set, Go Hybrid! : 16 webinars with 144 CPSTIs participating.
- Four Hybrid courses were completed in August. Five additional are in progress or pending.
- Instructor “prep guide/reference resource” containing information and a summary on delivering the course are in draft status.
- CPS on School Buses National Training
  - Two pilots courses in August: KIDZ IN MOTION (31) and OR (9).
  - Third pilot is scheduled.
  - Feedback and suggestions are under review.
- CPS Educator Development National Training “soft pilot” was completed at KIDZ IN MOTION.
  - Two modules were presented.
  - Planned topics were discussed.
- Denise is drafting a letter to the editors of “What to Expect When Expecting” to include information on Car Seat Basics.

### **Data Committee – Denise Donaldson & Justin Young**

- Continue to support the NDCF and work in the capacity of SMEs.
- Updated version of the NDCF will be ready to be released the first week of October.
  - There are only minor changes.
  - Need to update your paper forms and apps.
- Dashboard and table tools have some new features included in update.
- Focus on flow of form and inclusion of checking for vehicle recalls.

- Rob discussed importance of including NDCF update in October CPS Coordinator Forum.
- Rob shared that NDCF data was used in a NHTSA notice for proposed rulemaking concerning 405b funds.
- Ron shared that the resource material for the NDCF paper version update will be online shortly.
- Please reach out if you have ideas to celebrate the 100K car seat check entries mark in the NDCF.
- State and territory crash data project
  - Committee is in the process of reviewing of publicly available crash data.
  - Regions were split among members.
  - Results to be reviewed at next Data Committee meeting.

#### **Certification/Recertification Committee – Justin Young and Cass Herring**

- An update on certification numbers was given.
  - 36,810 CPSTI and CPSTs.
- Text message and post card reminders planned for recertification purposes.
- CEU Webinar content and schedules were discussed.
  - LATCH manual CEU webinar proposed by Denise for 2023.
  - Rideshare CEU with getting ready for spring break for 2023.

**The meeting was adjourned by Jennifer Pelky at 12:43 pm ET.**