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## Amanda Jackson Appointed to National Child Passenger Safety Board New NHTSA Regions Representative Replaces Judy Hammond

ITASCA, IL – The National Child Passenger Safety Board is pleased to announce the appointment of Amanda Jackson to the Board. She will serve the Board as the National Highway Traffic Safety Administration Regions representative.

Jackson joined NHTSA in 2021. She is a highway safety specialist in Region 4, providing input and support to groups specializing in occupant protection, child passenger safety and rural roads. She previously served as the Child Passenger Safety State Coordinator in Georgia and was the Lead Instructor during a pilot class for the 2020 National Child Passenger Safety Technician Certification Training curriculum.

Jackson replaces Judy Hammond, who retired after spending more than 30 years working in the field of child passenger safety and completing a term on the Board that spanned from 2019-2022.

"We're so thrilled to have Amanda join our team," National Child Passenger Safety Board Chair Jennifer Pelky said. "Along with extensive child passenger safety knowledge and experience, she will bring new enthusiasm and a new voice for the NHTSA Regions to the Board. At the same time, we would like to thank Judy for her service. She literally invented 'National Seat Check Saturday' and will be remembered as one of the giants in the field of child passenger safety. We wish her all the best as she opens the book and turns the page on a new chapter in her life."

Jackson became a child passenger safety advocate after graduating with a Master's degree in Public Health. She accepted a job as coordinator in a traffic safety program at the University of

Georgia and grew to love child passenger safety work because of its impact on parents, caregivers and little ones traveling in car seats.

"I am looking forward to this opportunity to serve the CPS community through the Board and to ensure that children are as safe as possible on our nation's roads," Jackson said. "I am excited to continue to learn from other individuals and to help develop resources to advance child passenger safety."

Jackson earned a Bachelor of Science degree from the University of Georgia in Health Promotion and a Master's in Public Health from the University of Alabama-Birmingham. She lives in Atlanta with her husband, Reese, and their rescue dog, Ralphie. When she is not at work, Amanda enjoys running, reading and spending time with friends and family. She also likes cheering for the Georgia Bulldogs football team and relaxing by the water.

## **About the National Child Passenger Safety Board**

The National Child Passenger Safety Board's mission is to save lives and prevent injuries by promoting child passenger safety through education, mentorship, engagement and innovation. The Board's work is managed by the National Safety Council. For more information about child passenger safety or the National CPS Board, please visit the Board's website at <a href="https://www.cpsboard.org">www.cpsboard.org</a>