



NATIONAL
**CHILD PASSENGER
SAFETY BOARD**

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Britney Lombard Appointed to National Child Passenger Safety Board
Colorado Injury Prevention Specialist Will Serve as CPS Advocate

ITASCA, IL – The National Child Passenger Safety Board is pleased to announce the appointment of Britney Lombard to the Board. She will serve the Board as a Child Passenger Safety Advocate.

Lombard, a resident of Centennial, Colo., is an injury prevention manager in the community health department at Children’s Hospital Colorado, a level one pediatric trauma center. She has an extensive background in transportation safety for children and teens. She oversees the hospital safety store and focuses on:

- Adaptive car seat work
- Community car seat distributions
- Car seat tolerance screening procedures
- Training and mentoring a network of more than 50 Child Passenger Safety Technicians

Lombard is a certified Child Passenger Safety Technician and Instructor. She represents Safe Kids Colorado as the state coalition coordinator. She also works with Car Seats Colorado and Car Seat Safety Consultants to provide Technician certification training courses and reach under-served populations.

Lombard replaces Denise Donaldson, who departs after serving the Board as co-chair of the data committee from 2020-2023.

“Britney brings a wealth of experience in education, training and program delivery,” National Child Passenger Safety Board Chair Jennifer Pelky said. “We are delighted she is joining our

team. At the same time, we want to thank Denise for her service and wish her all the best moving forward.”

Lombard’s interest in child passenger safety grew from a feeling of curiosity and nervous anxiety ahead of the birth of her first child more than a decade ago. She looks back now and says she enrolled in a Technician certification training course to “cultivate” her child passenger safety hobby. Ultimately, she turned that hobby into a new-found passion – and a new profession as an injury-prevention specialist.

“I am excited to bring the health-equity lens that I have developed in our hospital’s programming and share it with the industry as a whole,” Lombard said. “If we don’t work on enhancing equity practices, we will continue to see minorities and people living in marginalized communities being injured at disproportionate rates. I am also quite excited to be part of the next CPST curriculum update.”

Lombard and her husband, Adam, have three children, Lillian, 12; Eleanor, 9; and Jude, 6. Britney has a background in theater and costume design and enjoys attending live shows. In addition, she fills her spare time sewing, baking, hiking, skiing in the Rocky Mountains and traveling with her family on an annual trip to Cape Cod during the summer months.

About the National Child Passenger Safety Board

The National Child Passenger Safety Board’s mission is to save lives and prevent injuries by promoting child passenger safety through education, mentorship, engagement and innovation. The Board’s work is managed by the National Safety Council. For more information about child passenger safety or the National CPS Board, please visit the Board’s website at www.cpsboard.org