



# AWARENESS IS KEY DISTRACTION IS DEADLY

ABOUT **9%** of pedestrian fatalities occur in parking lots



**22%** of child heatstroke deaths occurred at a **workplace\***



**53%** of child heatstroke deaths in hot cars are **children forgotten** in a vehicle\*—often after the driver **became distracted** (e.g., by a phone call from work) or varied their routine.



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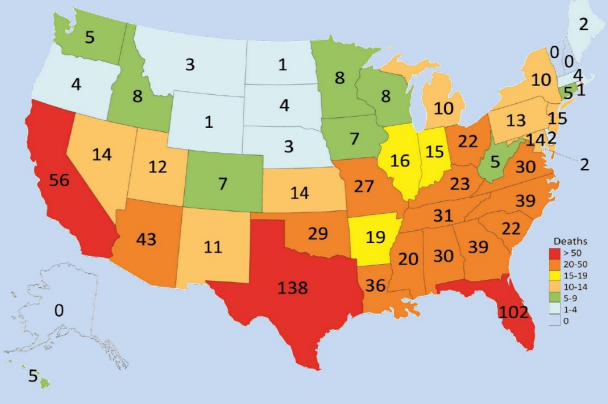


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Pediatric Vehicular Heatstroke Deaths by State

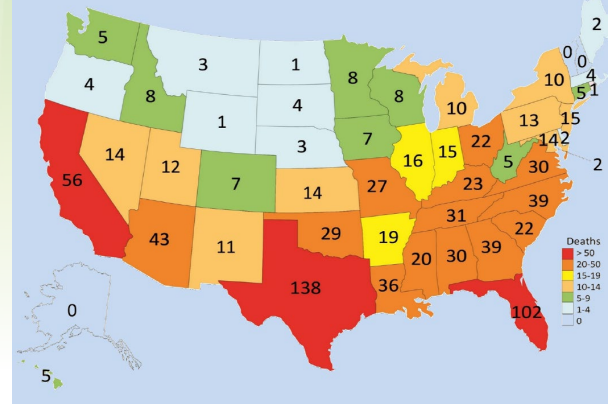


## PLAN

**Make a plan** with your childcare provider. Have them contact you if your child does not arrive at day care.

\*1998–2022

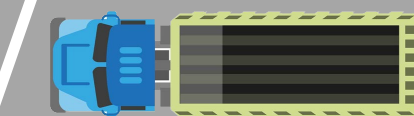
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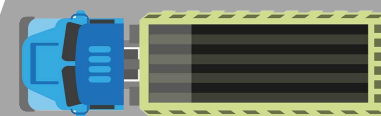
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**nsc**  
National Safety Council  
[nsc.org/heatstroke](http://nsc.org/heatstroke)



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# DISTRACTION is deadly.



## WALK. Don't Talk!



See and be seen. **Make eye contact with drivers.**



National Safety Council finds as many as **two-thirds of drivers** may be pulling into shopping centers distracted.

## LOOK before you lock, and **ALSO** when you **WALK**



Make it a routine to open the back door of your car every time you park.



**Be a mindful walker!** Keep an eye out as you walk through a parking lot. Look **and** listen.



If you see unattended children in cars who are in distress due to heatstroke, call 911 immediately. Have someone else search for the driver or ask the facility to page them.

## HOT happens FAST!

Estimated Vehicle Interior Air Temperature v. Elapsed Time

ELAPSED TIME	OUTSIDE Air Temperature					
	70	75	80	85	90	95
0 minutes	70	75	80	85	90	95
10 minutes	89	94	99	104	109	114
20 minutes	99	104	109	114	119	124
30 minutes	104	109	114	119	124	129
40 minutes	108	113	118	123	128	133
50 minutes	111	116	121	126	131	136
60 minutes	113	118	123	128	133	138

Courtesy Jan Null, CCM; Department of Meteorology & Climate Science, San Jose State University

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