

# **TRAFFIC TABLOID**

# Drivers + Pedestrians + Parking Lots + Distraction **LOOK** = Deadly

LOCK LOCK before you LOCK Q22% of hot car deaths ivolving children occur a place of work

#### PEDESTRIANS-

National Safety Council

- Keep an eye out as you walk. **Look** and **listen**.
- If you see an unattended child in a vehicle, call 911. Have someone else search for the driver or ask the facility to page them.

#### CAREGIVERS-

- Open the back door of your car every time you park.
- Secure your phone, purse or briefcase in the back next to your car seat to ensure you look in the back before heading into the office.
- If someone else is driving, check to make sure your child has arrived safely.

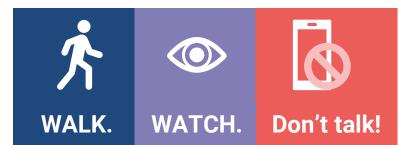
nsc.org/heatstroke

Tens of thousands of crashes occur in parking lots and garage structures annually.

## Parking lots are riskier than you think...

**66% of drivers nationwide** said they would make phone calls while driving through parking lots.

National Safety Council public opinion poll



Pedestrians, just like drivers, should remain attentive and avoid distractions.

### **EVERYONE is a PEDESTRIAN**

At some point in the day, everyone is a pedestrian. Unfortunately, more than 6,000 pedestrians die in crashes every year.\*

\*Source: Governors Highway Safety Association