



NATIONAL
**CHILD PASSENGER
SAFETY BOARD**

A program managed by the National Safety Council

rear facing • forward facing • booster seat • seat belts

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Kyndra Lathim Appointed as Secretariat of National Child Passenger Safety Board

Former Oregon injury prevention specialist and health educator lands at NSC and takes on new role

ITASCA, IL – The National Child Passenger Safety Board is pleased to announce the appointment of Kyndra Lathim as the new secretariat of the Board. Lathim is a program manager with the National Safety Council.

Prior to joining NSC in June, she worked as an injury prevention educator at Oregon Health & Science University and as a health educator at two different children’s hospitals in Portland. Two years ago, she established the only adaptive needs transportation fitting station in Oregon.

Then, she worked to revolutionize the funding process through coordination of services between durable medical equipment providers, social services case workers and insurance providers. Today, 66% of applicants statewide receive funding to help with their adaptive car seat needs, up from near-zero funding in 2021.

Lathim is a certified Child Passenger Safety Technician and Instructor. Over the last 9½ years, she has trained more than 500 Technicians through the national certification curriculum and enrichment courses such as Child Passenger Safety on School Buses and Safe Travel for All Children. Additionally, she has educated hundreds of families on how to safely transport their children through hands-on education in the in-patient and outpatient settings for the smallest passengers discharging from the neo-natal intensive care unit to teenagers.

Lathim replaces Jessica Butterfield, who served as Board Secretariat from May 2022 to May 2023.

“We are excited to bring Kyndra into the fold as part of our team,” National Child Passenger Safety Board Chair Jim Savage said. “She has extensive child passenger safety knowledge and a wealth of hands-on experience that comes from working with parents and caregivers to keep their kids safe.”

Lathim first discovered the importance of child passenger safety after giving birth to her daughter Madelyn, who is now 11. “Everything I was doing with her car seat was wrong,” she said.

She quickly learned from her mistakes. Then, she made it her mission to educate others on the importance of child passenger safety by earning her child passenger safety technician certification and serving as a community volunteer at a local car seat inspection station to build her knowledge base. Kyndra advanced her skills and soon came to be recognized as a subject matter expert.

“I am so proud of the work I’ve done, the relationships I’ve built and the experiences I’ve had,” Lathim said. “But after 9½ years delivering child passenger services in the hospital setting, it’s time to move on. I am looking forward to this opportunity to serve the CPS community on a national level through the Board and to ensure that children are as safe as possible when traveling. I’m also excited to continue to learn from others and to help develop resources to advance child passenger safety.”

In addition to serving as Board Secretariat, Lathim will manage the Child Passenger Safety Learning Portal at carseateducation.org.

Lathim lives in Ridgefield, WA. When she is not at work, Kyndra enjoys cheering for Madelyn during her youth soccer games, walking her Irish Setter Tucker and working out in the gym.

About the National Child Passenger Safety Board

The National Child Passenger Safety Board’s mission is to save lives and prevent injuries by promoting child passenger safety through education, mentorship, engagement and innovation. The Board’s work is managed by the National Safety Council. For more information about child passenger safety or the National CPS Board, please visit the Board’s website at www.cpsboard.org