

NATIONAL
**Child Passenger
Safety** BOARD
an nsc managed program



May 7, 2024

Contact: Kyndra Webb
National Child Passenger Safety Board Secretariat
Program Manager, National Safety Council
kyndra.webb@nsc.org

James Fitzpatrick Appointed to National Child Passenger Safety Board

New Community Engagement Rep Looks to Push Safety Message Across the Border

ITASCA, IL – The National Child Passenger Safety Board is pleased to announce the appointment of James Fitzpatrick to the Board. He will serve the Board as its Community Engagement representative.

Fitzpatrick is the product safety and regulatory compliance officer at Newell Brands, the parent company of Graco and Baby Jogger. In his role, he oversees the company's car seat testing program, ensuring that all products meet current regulations and have correct and accurate labels and manuals. He replaces Mandi Seethaler, who served the Board in multiple capacities from 2018-2024.

"We're excited to add James Fitzpatrick to our team," National Child Passenger Safety Board Chair Jim Savage said. "He has worked in the child passenger safety space for many years and brings a wealth of knowledge to the Board. Since he is a resident of Cambridge, Ontario, and has many contacts in Canada, he also will extend our reach north of the U.S. border."

Fitzpatrick is Newell's lead contact with regulatory authorities in Canada and serves as Graco's Child Passenger Safety Advocate. His interest in child passenger safety was born out of intrigue. He wanted to learn all about car seat testing and safety regulations and then put what he learned into practice. He has been a certified Child Passenger Safety Technician and Instructor since 2008.

"From the first checkup event I ever worked, I realized what a significant difference car seat safety can make in the lives of parents and caregivers," Fitzpatrick said. "I owe a great deal of my upbringing in this field to my mentor, Barb Baines. She was one of the pioneers in child passenger safety in Canada. She helped me immensely and patiently as I asked questions and tried to grasp even the most intricate details."

As the Board's Community Engagement Rep, Fitzpatrick plans to work with fellow members to find new and creative ways to reach people from all walks of life, both in the U.S. and Canada.

1121 Spring Lake Drive, Itasca, IL 60143 | 844-573-6531

cpsboard.org

"I have a great respect for those who have served on the Board, and it is an honor to have this opportunity," he said.

When he is not wearing his Newell brands cap, Fitzpatrick puts on his baseball cap and enjoys attending and playing baseball games with family members. He lives in Cambridge, Ontario, Canada – about one hour west of Toronto.

About the National Child Passenger Safety Board

The National Child Passenger Safety Board's mission is to save lives and prevent injuries by promoting child passenger safety through education, mentorship, engagement and innovation. The Board's work is managed by the National Safety Council. For more information about child passenger safety or the National CPS Board, please visit the Board's website at www.cpsboard.org