

NATIONAL
**Child Passenger
Safety** BOARD

an nsc managed program



Wednesday, July 10, 2024

The meeting was called to order by Scott Downing at 10:00 AM CT

Welcome – Scott Downing

- The Board was reminded that meetings are held in executive session.

Members Attending – Kyndra Webb

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| <input checked="" type="checkbox"/> Scott Downing, Chair | <input type="checkbox"/> Britney Lombard |
| <input checked="" type="checkbox"/> Kristel Robison, Vice- Chair | <input type="checkbox"/> Shannon Martinello |
| <input checked="" type="checkbox"/> Daniella Brown, Vice-Chair Elect | <input type="checkbox"/> Michael Munson |
| <input checked="" type="checkbox"/> Emily Burton | <input checked="" type="checkbox"/> Liz Perez |
| <input checked="" type="checkbox"/> Laura Dunn | <input checked="" type="checkbox"/> Krystal Phillips |
| <input checked="" type="checkbox"/> James Fitzpatrick | <input checked="" type="checkbox"/> Anna Red |
| <input type="checkbox"/> Tammy Franks | <input checked="" type="checkbox"/> Marie Snodgrass |
| <input checked="" type="checkbox"/> Cass Herring | <input checked="" type="checkbox"/> Kyndra Webb |
| <input checked="" type="checkbox"/> Amanda Jackson | |

Guest(s):

- Claudia Summers – National Safety Council
- Denise Donaldson – Safe Ride News
- Ron Kremer – National Safety Council
- Thelma Kuska
- Jim Savage
- Mandi Seethaler

NHTSA Update – Laura Dunn

- Laura Dunn shared that the [estimated traffic fatalities](#) decreased in the first quarter of 2024.
- In April 2024 NHTSA finalized a new [Federal Motor Vehicle Safety Standard](#) that makes automatic emergency breaking, including pedestrian automatic emergency breaking, standard in all passenger cars, SUVs and light trucks by September 2029.
- NHTSA is updating social media assets for CPS week in September 2024.



NHTSA Regions – Amanda Jackson

- The NHTSA regions are working on updating the NHTSA fitting station website and will update the NCPSB when it's ready.
- Amanda provided updates on regions 1, 4, 6 and 7.

Safe Kids – Cass Herring

- Safe Kids is continuing to work on the state workforce analysis and is estimated to be completed by August.
- Safe Kids is reviewing gaps of service and people are having a hard time accessing recertification courses, so Cass is supporting instructor teams in the interim.
- In working with Liz Perez, Safe Kids will work on providing CEUs in Spanish.
- Safe Kids, working with partners, launched a new book *Clifford Takes a Ride* that focuses on child passenger safety.

National Safety Council – Kyndra Webb

- Kyndra Webb provided the NSC update as Tammy Franks was on PTO.
- The Safety Connection received a grant from Buckle Up for Life to allow us to hire Technicians and Instructors to provide services to caregivers and sign offs for CPSTs.
 - 7 of the Safety Connection CPST-I's are Spanish speaking.

Executive Committee – Scott Downing

- The NCPSB has a 30 – minute full conference session at KIDZ IN MOTION.
 - With the support of the MACPS, we will host a 15-minute Kahoot/trivia game. Board Members have been asked to come up with 2 questions each.
 - Scott Downing will present on the history of the Board and curricula.
 - Members were reminded of the 25th anniversary NCPSB shirt deadline and to wear it on Friday, August 23.
- Newell has generously supported the NCPSB KIDZ IN MOTION exhibit booth and Kyndra will send out a signup sheet for Members to support staffing the booth.
- The NCPSB will host a pre-conference session at the 2025 Lifesavers conference. Members agreed that the length of the 2024 session was appropriate and we will repeat it in 2025.
 - The tentative plans for the NCPSB pre-conference session is to announce the CPS Award winners, provide an update of the 2024 *Child Passenger Safety Technician Certification Training*, and the MACPS will provide a CEU presentation.



Data Committee – Emily Burton

- The Data Committee and NDCF team is working on the clean up of the vehicle list. Emily provided a sample of the Honda models to the NDCF team to review, and once she receives feedback, she will send it to the applicable Board Members.
- Emily Burton discussed the CPS State Dashboard project and requested NHTSA's data to review. Amanda Jackson shared the [Children's Data Visualization Tool](#).
 - We will bring this CPS State Dashboard project to the Full Board in September to vote on how we would like to proceed with this project.

Membership Committee – Kristel Robison

- Kristel Robison reviewed how many applications we are received for the Public Safety – Fire/EMS Representative position and discussed ways to promote the open position.
 - The Community Engagement Committee will promote this position when calling the state coordinators.
 - We will update the social media tiles for a fresh look.
 - We will provide a QR code for the KIDZ IN MOTION exhibit booth and presentation.
- The Board was reminded that the interviews will be between November 20 – 22, 2024.

Community Engagement Committee – James Fitzpatrick

- James Fitzpatrick and Anna Red have been calling the state CPS Coordinators to promote the 2025 National CPS Awards, the open membership position and encouraging the coordinators to have their Technicians and Instructors follow the Board's social media channels.
 - Kyndra Webb updated the Board with the number of CPS Awards nominations we have received.
 - Cass Herring confirmed that Safe Kids will present the analysis project at the September 2024 CPS Coordinators Forum.
 - The social media calendar was shared as a reminder.
 - Ron Kremer had a scheduling conflict, so Kyndra Webb shared the social media numbers.
 - The NCPSTB Inspection Station Guide is scheduled to be finalized by August.
 - Kyndra Webb will apply for the September webinar CEU once she receives the description from the presenters.
 - Ron Kremer will update cpsboard.org in August with new images and 2025 CPS Week resources.
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Curriculum Certification Committee – Kyndra Webb and Mandi Seethaler

- The NCPSB Inspection Station Guide is scheduled to be finalized by August.
- Kyndra Webb will apply for the September webinar CEU once she receives the description from the presenters.
- *Car Seat Basics* had its highest number of completions in the month of June with 1,211 completions for a total of 15,464.
- The 2020 Hybrid Certification numbers were shared:
 - From August 2022 – May 2024, we have had 96 courses in 28 states.
 - The completion rate is holding steady at 85%.
 - For those who reach learning block 4, 99% are still passing the course.
- 17%, or 303 of 1764 instructors, are Hybrid endorsed.
 - 158 Instructors are registered for the Hybrid course, of those 86 still need to finish 1 or the 2 courses, and 34 haven't started.
- The Board decided to update the Hybrid by-the-numbers handout. It was well received by attendees.
 - Mandi Seethaler will print handouts for the KIDZ IN MOTION exhibit booth.
- Mandi Seethaler shared some field reviewers' comments on the *2024 Child Passenger Safety Technician Certification Training*.
- Mandi Seethaler reminded the module sub-committees of the review process throughout July.
- The NDCF use policy is being developed.
- Safe Kids will send the updated curriculum emails out since NSC limits outgoing emails to groups of 500.
- The Board discussed how the *2024 Child Passenger Safety Technician Certification Training* materials will be stored on cpsboard.org.
- NHTSA, Safe Kids and Tammy Franks will be doing the final read through of the Technician Guide the last week of July in-person.
- The pilot courses are being planned.
- The Board decided to discuss the Hybrid endorsement process at the September full Board meeting.

The meeting was adjourned by Scott Downing at 12:01 PM CT.