

NATIONAL
**Child Passenger
Safety** BOARD
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National Child Passenger Safety Board Meeting
Wednesday, November 6, 2024

Wednesday, Nov. 6

The meeting was called to order by Scott Downing at 12:10 PM.

Members Attending – Kyndra Webb

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| ☒ Scott Downing, Chair | ☒ Britney Lombard |
| ☒ Kristel Robison, Vice- Chair | ☒ Shannon Martinello |
| ☒ Daniella Brown, Vice-Chair Elect | ☒ Michael Munson |
| ☒ Emily Burton | ☒ Liz Perez |
| ☒ Laura Dunn | ☒ Krystal Phillips |
| ☒ James Fitzpatrick | ☒ Anna Red |
| ☒ Tammy Franks | ☒ Marie Snodgrass |
| ☒ Cass Herring | ☒ Kyndra Webb |
| ☒ Amanda Jackson | |

Guest(s):

- ☒ Alison Knieling – NDCF
- ☒ Jennifer Booge – National Safety Council/NDCF
- ☒ Ron Kremer – National Safety Council
- ☒ Joe Powell – NDCF
- ☒ Adele Polson – NDCF
- ☒ Julie Brewer – NDCF

Welcome – Scott Downing

- The Board was welcomed to the November 2024 Full Board meeting.
- The Board was reminded that meetings are held in executive session.
- The Board approved September 2024 meeting minutes without edits.
- Board Members participated in an icebreaker activity.

NHTSA Headquarters – Laura Dunn

- See NHTSA update at the end of document.

NHTSA Regions – Amanda Jackson

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- Amanda shared updates on Regions 1, 3, 4, 10

Safe Kids Update – Cass Herring and Krystal Phillips

- Safe Kids published a booster seat study.
- Safe Kids is working on an automated email for state contacts about upcoming recertification reminders.
- Safe Kids provided extensions for CPSTs affected by natural disasters.
- Safe Kids hired 2 people in the research department and 3 additional positions posted.
- PrevCon 2025 will be in October 2025.
- Safe Kids will soon be releasing a report on safe sleep.

NSC Update – Tammy Franks

- Tammy shared an update on the Child Passenger Safety Learning Portal and we are expecting 20,000 Car Seat Basics completions by the end of November.
- The CPS Learning Portal is averaging 1400 completions of Car Seat Basics each month.
- NSC is hosting a listening session for Car Seat Basics and suggested updates next week.
- 7 Spanish speaking Technicians, 5 of which are Instructors, hired to support the Safety Connection.
- Tammy shared that Alexis Kagiliery joined the CPS NSC team.

Executive Committee – Scott Downing and Kyndra Webb

- Scott Downing reminded Members of their participation requirements.
- Kyndra Webb shared the Lifesavers NCPSPB pre-conference session agenda.
- The 2025 meeting calendar was approved and Kyndra will share with Members next week via the weekly update.

Membership Committee – Kristel Robison

- Kristel Robison shared the Membership timeline.
- 17 applications received for the Fire/EMS Representative position.
- The scoring rubric was shared.
- The Board approved the 5 determined applications to move forward with the interview selection process. Kyndra Webb will send the interview invites.
- The Board discussed the interview questions.

Data Committee – Emily Burton & NDCF Team

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- The NDCF team shared their user update.
- NDCF 9.0 launch is tentatively scheduled for January 2025.
- The NDCF logo has been updated.
- There is an NDCF Training App to be used for CPST Certification courses.
- The NDCF can streamline data processing faster due to new programming tools.
- Adele Polson shared the [US Census/data overlay](#) using the publicly listed CPSTs on [Safe Kids](#) and US Census data.
- Emily Burton shared an update on the vehicle list clean up project. It's currently 95% complete.
- Emily Burton provided an update on the Data Committee overall goals for the NCPSB.

The meeting was adjourned by Scott Downing at 3:55 PM CT.

Thursday, Nov. 7

The meeting was called to order by Scott Downing at 9:08 a.m.

Welcome – Scott Downing

- The Board was reminded that meetings are held in executive session.

Members Attending – Kyndra Webb

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| ☒ Cass Herring | ☒ Kyndra Webb |
| ☒ Amanda Jackson | |

Guest(s):

- | | |
|---|---|
| ☒ Claudia Summers – National Safety Council | ☐ Amy Artuso – National Safety Council |
| ☐ Denise Donaldson – Safe Ride News | ☐ Ali Knieling, NDCF |
| ☒ Ron Kremer – National Safety Council | ☐ Joe Powell, NDCF |
| ☐ Lucy Lantz – Transport Canada | ☒ Mandi Seethaler |



☐ Kimberly Loughlin

☒ Alexis Kagiliery

☐ Jennifer Pelky

Community Engagement Committee – James Fitzpatrick

- James Fitzpatrick shared the 2025 CPS Award winners. Board anonymously passed the motion to approve the winners. James will inform all winners.
- The Board discussed the CPS Coordinator Forum and how to improve it to meet the needs to the CPS Coordinators.
 - The CPS Coordinator Forum will move to 6 times a year.
 - The CPS Coordinator Forum will move to the [Child Passenger Safety Learning Portal](#) to track completions.
- The Board discussed the future of Always a Board Member since attendance is low at the quarterly meetings.
 - We will discuss the future of AABM at the next Community Engagement meeting.
 - One option is to move AABM to an in-person gathering at both major conferences and provide updates on current Board projects.
- The Board discussed our social media goals, the audience and planning schedule.
- Ron Kremer provided the NCPSB social media analytic updates.

Curriculum/Certification Committee – Tammy Franks, Cass Herring and Britney Lombard

- Britney Lombard provided an update on webinar completions to date.
- The Board planned webinars for Q1 of 2025.
 - Members were reminded to login to webinars 15 mins early if they are moderating or backup moderating.
- Cass Herring provided update CPST totals. (Note for me: Cass will send it to me to send to board)
- The Board discussed the Instructor Prep Guide, the quiz and Skills Evaluation instructions.
 - The Board will review the instructions for quizzes and skills evaluations and provide feedback to Cass Herring by Wednesday, Nov. 13.
- Tammy Franks provided an update on Hybrid completions and Hybrid endorsed Instructions.
- Reminded the Board that the digital resources of the curriculum will be live on 12/2.
- February 2, 2025 is the kick off date of the 2024 CPST Curriculum.
- The Board previewed Module 1 of the Instructor Guide.
- Tammy Franks shared the sample agenda and suggested times for the CPST certification course.

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- Tammy Franks shared the timeline of the supporting resources for the CPST curriculum.
 - Board Members signed up to review the supporting resources.
- The videos in the 2024 CPST curriculum will have closed captioning.
- All supplemental resources are completed for the 2024 CPST curriculum.
- The Board viewed the [Car Seat Education 3D app](#).
- Tammy Franks shared the webinar schedule for 2024 curriculum updates.
- Tammy Franks shared the [2024 Curriculum Launch](#) page.
- Safe Kids will have Technician Guides available for purchase for Technicians who would like an updated copy. The digital version will be available on cpsboard.org.
- The social media outreach campaign was shared with the Board.
- The Board discussed the Spanish version planning of the 2024 CPST Certification Training.
- The Spanish version of the curriculum will go to Spanish speaking instructions for field review.
 - Kristel Robison and Liz Perez will help vet the Spanish Instructor feedback.
 - Liz Perez suggested at least two Spanish pilot courses. She can attend as Board representative.
- Transport Canada will translate the curriculum to French.
- During the Go Time webinar series, we will present the vest/harness discussion.

The meeting was adjourned by Scott Downing at 4:00 PM CT.

Friday, Nov. 8

The meeting was called to order by Scott Downing at 9:05 AM CT.

Welcome – Scott Downing

- The Board was reminded that meetings are held in executive session.

Members Attending – Kyndra Webb

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☐ Kimberly Loughlin	☐ Alexis Kagiliery
☐ Jennifer Pelky	

Outstanding Business

- Tammy Franks shared that the curriculum designers uploaded the final draft of the Technician Guide, Instructor Guide and PowerPoints.

Membership Committee Continued

- The Board finalized the interview questions for the upcoming membership interviews.

Community Engagement Committee Continued

- The Board discussed the future of the National Instructor Forum.
 - Tammy Franks shared the National Instructor Forum successes and history.
- The Board will take over the National Instructor Forum and rebrand it to Educator Forum,
 - The Educator Forum will be every other month, alternating with the CPS Coordinator Forum.
- The Board discussed mentoring Technicians and Instructors as a part of the Educator Forum.
 - The Board is excited to educate, mentor and support Technicians and Instructors and provide opportunities for Technicians and Instructors to share their successes and support the community.
 - The Community Engagement Committee will continue this discussion next week at the Committee meeting.



Curriculum Certification Committee Continued

- The 2024 CPST renewal course was discussed. Lead Instructors will need to contact Cass Herring for the Renewal Course information until August 2025.

NCPSB Strategic Plan

- The Board discussed the mission, vision and core values and what each category means.
- The Board discussed and defined innovative projects and programs we lead and/or brand.
- Members worked on redefining education, mentorship, engagement and innovation in breakout groups.

The meeting was adjourned by Scott Downing at 11:51 AM CT.



NHTSA Update for COIVPP --- Fall 2024

11/01/2024

NHTSA Estimates Traffic Fatalities Declined in the First Half of 2024

On September 5th, NHTSA released its [early estimates of traffic fatalities for the first half of 2024](#), estimating that traffic fatalities declined for the ninth straight quarter. An estimated 18,720 people died in motor vehicle traffic crashes, a decrease of about 3.2% as compared to 19,330 fatalities projected to have occurred in the first half of 2023. Fatalities declined in both the first and second quarters of 2024.

Continuing the trend identified in the [first quarter estimates](#) released in June, preliminary data reported by the Federal Highway Administration show that vehicle miles traveled in the first half of 2024 increased by about 13.1 billion miles, or roughly 0.8% higher than the same time period last year. More miles driven combined with fewer traffic deaths resulted in a fatality rate of 1.17 fatalities per 100 million VMT, down from the projected rate of 1.21 fatalities per 100 million VMT in the first half of 2023.

NHTSA estimates a decrease in fatalities in 31 states and Puerto Rico. The fatality rate in one state remained unchanged, while 18 states and the District of Columbia are projected to have experienced increases.

“Reversing the rise in roadway deaths has been a top priority for this Department, so we’re encouraged to see continued reductions in traffic fatalities—yet the overall proportions of this issue remain at crisis levels and there is much more work to do. Safety is at the core of our mission, and we are using funds from the Biden-Harris infrastructure package to deliver lifesaving resources to communities across the country so that roads become safer for everyone.”

U.S. Transportation Secretary, Pete Buttigieg

[Read more](#) about NHTSA’s early estimates for the first half of 2024.

NHTSA Takes Important Step Toward Improving Occupant Protection, Seeks Comment on Updating Seatback Safety Standards

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On July 11th, NHTSA took an important step toward identifying opportunities to Improve the safety of people inside vehicles by issuing an [Advance Notice of Proposed Rulemaking](#) to update seatback safety standards. The ANPRM fulfills a requirement in the [Bipartisan Infrastructure Law](#) and supports the U.S. DOT's [National Roadway Safety Strategy](#).

The notice continues to lay the groundwork for advancing vehicle safety and reducing occupant injuries — especially in rear-end crashes, as controlled interaction of the occupant with the seatback is the primary countermeasure to injury in those incidents.

With this ANPRM, NHTSA is seeking public comment on a variety of topics to determine what upgrades, if any, are needed to Federal Motor Vehicle Safety Standard No. 207, “Seating systems,” and potentially FMVSS No. 202a, “Head restraints,” with an emphasis on occupant protection in rear impacts.

“This action today is a significant step toward improving and better understanding occupant safety, especially in rear-end vehicle crashes. NHTSA welcomes and encourages all public comments, which will help inform a potential rulemaking to update seatback safety standards.”

NHTSA Deputy Administrator, Sophie Shulman

Among its considerations in the ANPRM, the agency seeks comment on seatback strength requirements, performance test parameters and various seat characteristics that are considered for regulation to improve rear impact protection, as well as relevant incident data.

To learn more and read the full Press Release, visit [NHTSA.gov](https://www.nhtsa.gov).

Teen Driver Safety Week is October 20-24, 2024

Motor vehicle crashes are the leading cause of death for teens (15-18 years old) in the United States, ahead of all other types of injury, disease, or violence. In 2022, there were 2,514 people killed in crashes involving a teen passenger vehicle driver (15-18 years old), of which 811 deaths were the teen driver. Parents can be the biggest influencers on teens' choices behind the wheel if they take the time to talk with their teens about some of the biggest driving risks.

This week and every week, parents should have conversations with their teens about the important [Rules for the Road](#) they need to follow to stay safe behind the wheel of a passenger car, truck, or SUV. These rules address the greatest dangers for teen drivers: alcohol and/or drug use and driving; inconsistent or no seat belt use; distracted and drowsy driving; speeding; and [transporting too many passengers](#). NHTSA has developed a host of [Teen Driver Safety Week](#)

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resources including both peer-to-peer messaging and parental messaging. These tools are available in both English and Spanish.



Buckle Up, Every Trip, Every Time campaign will run November 21-28

During Thanksgiving, millions will hit our nation's roads, eager to spend time with family and friends. It's one of the busiest travel times of the year. Unfortunately, more people on the roadways means the potential for more vehicle crashes.

- During the Thanksgiving holiday weekend in 2022, there were 326 passenger vehicle occupants killed in traffic crashes across the nation, and 43% (141) were unrestrained.
- Not wearing a seat belt proved to be deadly at any time of the day during the holiday weekend: 47% of those killed in nighttime crashes were unbuckled, and 38% of those killed in daytime crashes also were unbuckled.

Campaign materials are available for [Thanksgiving – Buckle Up](#) and [Thanksgiving – Click It or Ticket](#) on Traffic Safety Marketing. Please use these messages, that can be distributed to fit your local needs and objectives. These materials can help partner your office with other States,

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communities, and organizations on this seat belt safety initiative.



NHTSA's Child Car Safety Campaign Released New Ads for CPS Week

In honor of Child Passenger Safety Week, NHTSA debuted a new child car safety campaign [public service announcement](#) titled "Love Protects." The PSA speaks to parents and caregivers of children 14 and younger, reminding them that loving and protecting their children means making sure they are in the right car seat or restraint for their age and size.

The campaign directs audiences to [NHTSA.gov/TheRightSeat](https://www.nhtsa.gov/TheRightSeat) for more information on correctly securing children in vehicles. The PSAs, available in both English and Spanish, will run nationally in donated TV, radio, print, outdoor, and digital space.



Recent NHTSA Publications

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Recent Publications from NHTSA's National Center for Statistics and Analysis (NCSA)

[Traffic Safety Facts: Summary of Motor Vehicle Traffic Crashes \(DOT HS 813 643\)](#): In 2022 there were an estimated 5,930,496 police-reported traffic crashes in which 42,514 people were killed and an estimated 2,382,771 people were injured. Compared to 2021 there was a 1.7-percent decrease in the number of traffic fatalities, and a 4.6-percent decrease in the estimated number of people injured in 2022. The estimated number of police-reported traffic crashes decreased by 2.8 percent. One person was killed every 12 minutes and an estimated 5 people injured every minute in traffic crashes in 2022.

[Traffic Safety Facts: State Traffic Data \(DOT HS 813 627\)](#): Traffic fatalities in the United States decreased by 1.7 percent from 2021 to 2022 (43,230 to 42,514). Twenty-one States showed increases, while 29 States, the District of Columbia, and Puerto Rico showed decreases in traffic fatalities from 2021 to 2022. The greatest decrease in traffic fatalities since 1975 was the District of Columbia (-54%), followed by Rhode Island (-53%), while the greatest increase was in Arizona (94%).

[Traffic Safety Facts: Early Estimate of Motor Vehicle Traffic Fatalities for the First Half \(January–June\) of 2024 \(DOT HS 813 633\)](#): A statistical projection of traffic fatalities for the first half of 2024 shows an estimated 18,720 people died in motor vehicle traffic crashes, a decrease of about 3.2 percent compared to 19,330 fatalities projected for the first half of 2023. The second quarter of 2024 represents the ninth consecutive quarterly decline in fatalities beginning with the second quarter of 2022.

[Traffic Safety Facts: Seat Belt Use in 2023 — Use Rates in the States and Territories \(DOT HS 813 615\)](#): In 2023 seat belt use in the United States ranged from 68.2 percent in the U.S. Virgin Islands to 98.4 percent in Hawaii. Twenty-seven States, the District of Columbia, Guam, Puerto Rico, and the Northern Mariana Islands achieved seat belt use rates of 90 percent or higher. These results are from probability-based observational surveys conducted by the 50 States, the District of Columbia, and U.S. Territories.

[Traffic Safety Facts: Young Drivers \(DOT HS 813 601\)](#): In 2022 there were 2,034 young drivers who died in traffic crashes, a 5-percent decrease from 2,133 in 2021. The number of licensed young drivers increased by 0.3 percent from 2021 to 2022. In 2022 there were an estimated 180,353 young drivers injured in traffic crashes, a decrease of 11 percent from 203,276 in 2021.

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[Traffic Safety Facts: Rural/Urban Traffic Fatalities \(DOT HS 813 599\)](#): Of the 42,514 motor vehicle traffic fatalities in 2022, there were 17,283 (41%) that occurred in rural areas, 25,023 (59%) in urban areas, and 208 (less than 1%) in areas that were not reported as rural or urban. In 2022, traffic fatalities in rural areas decreased slightly from 17,339 in 2021 to 17,283, and in urban areas decreased by 3 percent from 25,749 in 2021 to 25,023. To see all NCSA publications, visit <https://crashstats.nhtsa.dot.gov>