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Safe Kids/Healthy Amarillo Women Selected as CPS Team of the Year
Empowering Families, Protecting Children in the Texas Panhandle

ITASCA, IL – Despite being small in size, Amarillo Public Health’s child passenger safety team makes a Texas-sized impact promoting the wellbeing of mothers, infants and children in the Panhandle. Think big. How big?

During a typical month, the three safety advocates who drive Safe Kids/Healthy Amarillo Women work with constituents to serve an average of 40 families in Potter and Randall counties. In January, they marked a milestone by assisting with the installation of their 1,000th car seat – a feat accomplished since they first started tracking their work on Nov. 1, 2022. That’s about 40 car seats a month during a 25-month period.

The team is led by:

- Cindi Wynia, Program Manager
- Barbara Solano-Haile, Health Educator Planner
- Ashley Halsted, Safe Kids specialist

Their dedication to protecting young passengers and bringing peace of mind to caregivers on the go is one reason why Safe Kids/Healthy Amarillo Women is being recognized today as the National Child Passenger Safety Team of the Year. The award is presented by the [National Child Passenger Safety Board](#) and sponsored by [Toyota Motor North America](#).

“Clearly, this team is committed to strengthening its community by leading agencies that work to improve the health and safety of families,” National Child Passenger Safety Board Chair Scott Downing said. “We draw inspiration from this commitment. They’ve turned a job into a mission. They’re making a difference in the lives of the people they interact with every day.”

Safe Kids/Healthy Amarillo Women is a grant-funded organization. Wynia, Solano-Haile and Halsted and their counterparts use funds to create and distribute child passenger safety education materials at police and fire departments, courthouses, clinics, hospitals and childcare centers. Team members also make in-home visits to reach people who otherwise might miss out.

“Each of us feels truly honored to work directly with families, knowing we’re helping keep their little ones safe,” Wynia said. “Families hear about us not only through our partners but also through heartfelt word-of-mouth referrals, a testament to the trust and support we have built.”

Wynia estimates Safe Kids/Healthy Amarillo Women participates in more than 40 outreach events every year, including visits to local hospitals where car seat education is provided so families can take home newborns safely.

A shared sentiment unites the entire team: the honor of serving families in their communities. With this commitment at heart, they work tirelessly to ensure the children they serve travel with the protection they deserve.

About the National Child Passenger Safety Board

The National Child Passenger Safety Board’s mission is to save lives and prevent injuries by promoting child passenger safety through education, mentorship, engagement and innovation. The Board’s work is managed by the National Safety Council. For more information about child passenger safety or the National CPS Board, please visit the Board’s website:

www.cpsboard.org