

## FACTORS INFLUENCING CAREGIVER BEHAVIOR AND CHOICES

Caregivers are motivated by many factors including practices, beliefs, experiences, circumstances, anxiety, stress and socio-economic challenges. These factors may affect how open caregivers are to education and the choices they make.



**Consider factors that may be influencing the caregiver's mood or attitude.**

- Is the caregiver required to attend the event?
- Did the caregiver arrive late to the appointment?
- Did the caregiver understand how much time is involved in a car seat check?
- Does the caregiver appear to feel stressed or anxious, perhaps about being judged?
- Is the caregiver concerned about sharing personal information?
- Is the caregiver distracted?
- Is the caregiver having difficulty understanding due to a learning disability?
- Is the child having a hard time cooperating, perhaps because they are tired, hungry or have unmet needs?

**Consider factors that might be influencing the caregiver's choices.**

- Do they face socio-economic challenges?
- Are there beliefs that could affect the caregiver's knowledge or attitude about child passenger safety?

