

# Advocate Tool Kit

## Welcome to the Pediatric Vehicular Heatstroke (PVH) Advocate Tool Kit

Thank you for being a voice for children's safety. Advocates like you are critical in raising public awareness, educating communities, and helping prevent pediatric vehicular heatstroke — a tragedy that is 100% preventable.

This toolkit is designed to equip advocates, community leaders, nonprofit organizations, and safety partners with ready-to-use resources to spread lifesaving messages and drive meaningful change.

Inside the toolkit, you will find links to:

- **Printable Posters and Infographics** for use at events, in public spaces, and community centers.
- **Printable Parking Lot Signs**
- **Printable Window Cling**
- **Social Media Library** to help amplify awareness campaigns.
  - **National Child Passenger Safety Board Social Media Library**
  - **Traffic Safety Marketing**
- **Children in Hot Cars 10-Minute E-Learning Module** to educate your networks about PVH prevention and best practices. <https://carseateducation.org/hot-cars>
  - **How to Guide Group Delivery** for employers or programs wanting to track participation or make an annual requirement.
- **Customizable Email Templates** for outreach to your audiences, partners, and stakeholders.
- **Talking Points**
- **Advocacy Tips** to help integrate PVH messaging into your current initiatives and outreach efforts.

All resources are free, easy to download, and can be adapted to support your advocacy work.

**If you would like any of these assets co-branded, please reach out to us at [hotcars@nsc.org](mailto:hotcars@nsc.org).**

Together, we can amplify awareness, educate caregivers, and save lives.

**Let's get started — explore the resources above and make an impact in your community today.**