



Text to Support Social Media Graphics

Social Graphic #1: tech-cps-week

Technicians & Instructors: Show your stripes for Child Passenger Safety Week! Here's a profile picture for you to use on social media during Child Passenger Safety Week (Sept. 21-27). Download it and update your profile to help amplify our collective message!

#CPSTPride #CPST #CPSTI #CPSWeek

Social Graphic #2: instructor-cps-week

Technicians & Instructors: Show your stripes for Child Passenger Safety Week! Here's a profile picture for you to use on social media during Child Passenger Safety Week (Sept. 21-27). Download it and update your profile to help amplify our collective message!

#CPSTPride #CPST #CPSTI #CPSWeek

Social graphic #3: favorite-thing

Hey, amazing Child Passenger Safety Technicians! As we gear up for Child Passenger Safety Week, we want to shine a light on what makes our community so special. We're curious: What do you like best about being a CPST? Is it educating caregivers? Seeing the relief on a caregiver's face after completing a car seat check? Or knowing you've helped keep a child safe? Share your favorite part in the comments below! Let's celebrate the incredible impact you make every day.

Social Graphic #4: safety-league

Just like every superhero needs ultimate protection, our kids need the right car seat or booster seat to be safe. YOU have the power to protect your child from harm by using their car seat correctly. Let's team up to make every journey super-safe. Share this post to recruit more Safety Superheroes!

#SafetySuperhero #ChildPassengerSafetyWeek #HeroTraining

Social Graphic #5: rear-safety-power

For our youngest heroes, riding rear-facing is their strongest defense. A rear-facing car seat acts like a protective shield, cradling a child's head, neck and back in the event of a crash. Keep them rear-facing until they reach their car seat's maximum height or weight limits – it's their safest stance!

#RearFacingPower #TinyHeroSafety #SafetySuperhero

Social Graphic #6: forward-fortress

When your growing heroes outgrow their rear-facing car seats, it's time for the forward-facing fortress with its trusty five-point harness. Remember to connect the **tether** – it's a superhero's secret weapon, significantly reducing head movement during a crash. Your children are counting on you to secure their stronghold!

#ForwardFacingFortress #GrowingHeroes #SafetySuperhero

Social Graphic #7: booster-power

A booster seat raises the child so the vehicle's seat belt fits perfectly across the strongest points on their body. Many heroes need their booster seats until they are around 10-12 years old. Test your hero's seat belt fit with this simple **Seat Belt Fit Test**. Can they?

- Sit all the way back on their seat
- Bend their knees at the edge of the seat
- Keep their feet on the floor
- Fasten the lap belt low, across their upper thighs
- Position the shoulder belt across the chest
- Stay put for the whole ride

#BoosterSeatPowerUp #BigKidBigSafety #SafetySuperhero

Social Graphic #8: installation-powers

A correct car seat installation is key to your hero's protection. The car seat shouldn't move more than **one inch** side-to-side or front-to-back at the belt path – that's your superpower stability check! Tiny details, immense power! Check for your car seat's tightness right now!

#InstallationMaster

Social Graphic #9: booster-aware

Booster seats: According to data from the National Digital Car Seat Check Form, more than 62% of booster seats are not used correctly. What are you doing in your area to increase booster seat use and awareness?

#BoosterSeat #BigKidSafety #BoosterAware

Social Graphic #10: tether

Tethering a forward-facing car seat can reduce the distance a child's head moves forward in a frontal crash by 4-6 inches. Tethering may also make the installation more stable and improve crash outcomes.

#TetherAware #carseat #safety