

NATIONAL
**Child Passenger
Safety** BOARD
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Tracy LeMaire Appointed as Secretariat of National Child Passenger Safety Board

Louisiana Traffic Safety Leader Brings Passion and Wealth of Experience to New Role

ITASCA, IL – The National Child Passenger Safety Board is proud to announce the appointment of Tracy LeMaire as its new Secretariat. LeMaire, a program manager with the National Safety Council, succeeds Kyndra Webb, who served in the role from July 2023 through December 2025. Webb will transition to the position of Curriculum Representative for the Board.

“We’re happy to add Tracy to our team,” National Child Passenger Safety Board Chair Kristel Robison said. “She has hands-on experience working with families in child passenger safety and injury prevention. When she talks about her work with families, her energy and passion are unmistakable. Like all of us, she’s committed to making an impact through education and community service.”

LeMaire’s appointment marks the continuation of a distinguished career in traffic safety and injury prevention. She began her journey in traffic safety as Child Injury Prevention Coordinator for the Region IV Louisiana Office of Public Health. LeMaire was certified as a Child Passenger Safety Technician in 2005 and earned her Instructor credentials in 2011. This led to her becoming the Acadiana Regional Coordinator for the Louisiana Passenger Safety Task Force – a position she still holds.

After eight years in public health, LeMaire spent another eight years as State Coordinator for Sudden Impact, a nationally recognized program at University Medical Center New Orleans. There, she coordinated efforts to educate young drivers about the dangers of impaired driving and distracted driving and the importance of seat belt use. While serving in the role of coordinator, Sudden Impact expanded from 64 schools statewide to more than 120, supported by two annual grants totaling \$400,000.

Identifying her 'Why'

Out of all the jobs she's held, Tracy says it's her work with families in child passenger safety that she finds the most rewarding

"It's the look on a caregiver's face when they see the difference of how their child came in, restrained incorrectly, to how they leave, knowing that they are doing the best they can to protect their little one, that's what makes every minute well worth it," LeMaire said. "This work is not work. It is a passion and internal commitment to make a difference in the lives of children and their families."

Over the years, Tracy estimates she has trained about 1,000 CPS Technicians and worked with nearly 5,000 families at car seat checkup events and individual car seat check appointments.

Life's Journey

Originally from Wading River, N.Y., LeMaire has lived in Lafayette, La., for 35 years. She holds a Bachelor of Science in General Studies from the New York Institute of Technology and a Bachelor of Science in Criminal Justice from the University of Louisiana at Lafayette. She has also completed graduate coursework at Southern University focused on injustices against women and minorities.

LeMaire's commitment to service extends beyond traffic safety. She has served on boards for Maddie's Footprints, The RescYou Group and Hearts of Hope. Outside of work, she enjoys exercise, travel, fine dining, movies and Broadway productions. She and her husband, Marcus, have raised two daughters, Meridith and Avery, and share their home with two lively dogs, Beaux and Betty.

About the National Child Passenger Safety Board

The National Child Passenger Safety Board's mission is to save lives and prevent injuries by promoting child passenger safety through education, mentorship, engagement and innovation. The Board's work is managed by the National Safety Council. For more information about child passenger safety or the National CPS Board, please visit the Board's website at cpsboard.org.