



Child Passenger Safety Week Toolkit Video Game Blast Edition

Download graphics and captions to use on your social media channels:

UPDATE YOUR SOCIAL MEDIA PROFILE

Celebrate Child Passenger Safety Month this September by decorating your social media profile. Whether you're a CPS Instructor, Technician or Technician Proxy, we have a profile badge for you. Upload this Facebook cover image to promote Child Passenger Safety Week, Sept. 21-27. Or, reset your profile picture!

Graphics:

- cps-week-facebook-banner (cover photo)
- cps-week-linkedin-banner (cover photo)
- cps-instructor (FB profile picture)
- cps-technician (FB profile picture)
- cps-proxy (FB profile picture)

CPS WEEK TOOLKIT

Monday, Sept. 21

- **Graphic:** cps-week-booster-video-game-theme
- **Caption:** Every quest has a starting point. Once your rider outgrows a five-point harness, the booster quest officially begins. Check your child's weight and height, along with the label on your current seat to see if it's time to start the journey. For this year's Child Passenger Safety Week, we'll share booster seat safety information to help keep those older children safe on their quest.

Tuesday, Sept. 22

- **Graphic:** cps-week-level-up
- **Caption:** New level unlocked: booster mode. Whether you're converting your seat or switching to a dedicated booster, follow the manual to make the correct adjustments for your new booster rider. Your child needs to "Level Up" too. Teach kids to stay correctly positioned throughout their adventures.

Wednesday, Sept. 23

- **Graphic:** cps-week-select-your-player
- **Caption:** High-back or backless booster? Select the player that works best for your vehicle and your rider, then check the manual for the approved height and weight range before you lock in your choice. If your vehicle lacks head restraint support reaching the top of your rider's ears, a high-back booster is the best choice.

Thursday, Sept. 24

- **Graphic:** cps-week-buckle-bros
- **Caption:** These Buckle Bros finally pass the seat belt fit test. Sitting all the way back in the vehicle seat with their knees bent over the edge, feet flat on the floor, shoulder belt on the chest, lap belt on the hips, and holding steady the whole ride – that's 6-for-6, no cheat codes needed.

Friday, Sept. 25

- **Graphic:** cps-week-back-seat-blast
- **Caption:** There's one more level in our safety game: ride in the back seat until age 13. We don't want to skip any levels and our young rider is no match for a vehicle's frontal airbag. Staying in the back seat is an automatic win every ride.

Saturday, Sept. 26

- **Graphic:** power-up-seat-check-Saturday
- **Caption:** "Power up" on Seat Check Saturday by having your car seats and booster seats checked. Booster seats only make up about 5% of seat checks, but when a booster does get checked, roughly 2 out of 3 need adjustment. A few minutes with a Child Passenger Safety Technician can turn "close enough" into "expert level."