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Jennifer Booge Returns to National Child Passenger Safety Board

Former Board Chair Brings Decades of CPS Leadership and Training Experience

ITASCA, IL – The National Child Passenger Safety Board is proud to welcome back Jennifer Booge to the Board. Booge will serve as co-chair of the Curriculum and Certification committee. She succeeds Amy Artuso.

Booge, a program manager at the National Safety Council, previously served from 2011-2016, filling several roles during that five-year period, including Diversity Representative and Board Chair. In her current role at NSC, one of her primary responsibilities is field training coordinator for the National Digital Car Seat Check Form.

"Jennifer's past work on Child Passenger Safety Technician Certification Training curricula and ongoing efforts with the NDCF brings important experience to this role," Board Chair Kristel Robison said. "Her decades of experience supporting CPS Technicians and families will be valuable as the Board strives to fulfill its mission. She has an infectious, upbeat personality."

Artuso left NSC in August after heading up a cooperative agreement with the National Highway Traffic Safety Administration for more than 10 years.

From Parent Curiosity to New Career Path

Booge had three small children at home when she first became certified as a Child Passenger Safety Technician in 1999. Like many parents, she was determined to do everything possible to keep them safe. The thing that separated her from others is how she pursued knowledge and started down a new career path. She contacted her state's CPS Program Coordinator and a few weeks later enrolled in her first Technician certification training class.

"I remember thinking if I had so much to learn about child passenger safety, there had to be others who could benefit from education and hands-on assistance as well," Booge said.

Over the years, Booge advanced from Technician to Instructor. She has trained hundreds of Technicians and contributed to initiatives that have strengthened child passenger safety programs nationwide.

Education and Collaboration

Booge has built a reputation as a collaborative CPS leader, educator and advocate for evidence-based child passenger safety practices. She is most proud of her work to enhance child passenger safety in underserved areas across the U.S.

"I have had the privilege of building and sustaining partnerships in Indigenous communities and working alongside Tribal leaders, health professionals and injury prevention specialists," she said. "These partnerships have been built on a foundation of trust, respect and listening. The result: We've been able to develop culturally responsive traffic safety programs that reflect the unique strengths, values and needs of each community."

Looking Ahead

Booge said she is honored to return to the National Child Passenger Safety Board and contribute to the future of child passenger safety education.

"The child passenger safety community has been an important part of my life for many years," she said. "I look forward to contributing to the work of strengthening Technician education. At the heart of child passenger safety is this simple goal – keeping children safe on every ride."

Her personal philosophy continues to guide her work and service.

"I do not believe in waiting until tomorrow to do the things that matter today," Booge said.

Rooted in Family

Jennifer was born and raised in San Diego. She lives now on a hobby farm in northern Minnesota with her husband, Mike. They have four grown children and three grandchildren who she affectionally calls the "loves of our lives."

Life on the farm keeps everyone busy. Along with three dogs, two cats, two horses and a flock of chickens, Booge devotes time to her newest passion, training and competing with her Quarter Horse, Benny. The family's long history with horses started with Jennifer's children participating in horse shows while they were growing up.

Jennifer also enjoys traveling, hiking and gardening.

About the National Child Passenger Safety Board

The National Child Passenger Safety Board's mission is to save lives and prevent injuries by promoting child passenger safety through education, mentorship, engagement and innovation. The Board works with key partners, including the National Highway Traffic Safety Administration, National Safety Council and Safe Kids Worldwide. For more information about child passenger safety or the National CPS Board, please visit the Board's website: cpsboard.org